



**Simmons**  
UNIVERSITY

## MEDIA ADVISORY

### CONTACTS:

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### **SIMMONS UNIVERSITY TO HOST PANEL FOR 2020 Women on Boards' 7<sup>th</sup> ANNUAL NATIONAL CONVERSATION ON BOARD DIVERSITY**

*How can we Collaborate with Companies in our Region to  
Help Increase the Number of Women Directors on their Boards?*

**Who:** Simmons University/2020 Women on Boards

**What:** Two thousand business leaders and 2020 Women on Board supporters in cities across the US gather on November 15 to call for action in advancing women to corporate board positions.

### **Featuring:**

**Deborah Jackson**, *President, Cambridge College, Lead Director Eastern Bank*

**Gail Marcus**, *Assistant Dean of Healthcare Business and Administrative Services, MCPHS University*

**Corey Thomas**, *President & CEO, Rapid7*

**Moderator: Regina M. Pisa**, *Emeritus and a Partner, Goodwin, Chair of the Board of Trustees, Simmons University*

**When:** Thursday, November 15, 7:30 am – 9:30 am

**Where:** Linda K. Paresky Center, Simmons University, 300 The Fenway

**Why:** 2020 Women on Boards is a national campaign to increase the percentage of women on U.S. company boards to at least 20% by the year 2020. Launched in December 2010, this public awareness campaign is elevating the business reasons for more women directors, and creating a cultural imperative for corporate action. We congratulate “W” companies for achieving or surpassing the 20% goal and collaborate with all-male boards of directors about the value of diversity. We provide access to our research through the 2020 Gender Diversity Directory on our website [www.2020WOB.com](http://www.2020WOB.com), with our database of all Russell 3000 companies, and additional large private companies categorized by the gender composition of their boards. 2020 Women on Boards nationally publishes the 2020 Gender Diversity Index, an annual analysis of trends in the board composition of Fortune 1000 companies. The campaign is sweeping the country, with thousands of supporters and 2020 Campaign Committees in 30 cities across the U.S., London, Mexico City and Hong Kong.

The National Conversation on Board Diversity is our signature annual event that takes place on the same day in cities across the country. Over the last six years, the event was held in 37 cities (four international) with more than 8,500 people attending and thousands more participating on social media.

#### **ABOUT SIMMONS UNIVERSITY**

Simmons University ([www.simmons.edu](http://www.simmons.edu)) is a nationally recognized private university located in the heart of Boston. Founded as a women's college in 1899, Simmons is dedicated to innovative teaching and engaged learning. Simmons University offers the only undergraduate program for women in Boston and numerous graduate programs open to all. Follow Simmons on Twitter at [@SimmonsCollege](https://twitter.com/SimmonsCollege) and [@SimmonsNews](https://twitter.com/SimmonsNews), and LinkedIn, at [linkedin.com/school/simmons-university](https://www.linkedin.com/school/simmons-university)