

Simmons School of Management Professor Joins U.S. National Women's Business Council



BOSTON (August 26, 2014) — [Teresa Nelson Ph.D.](#), Professor and Director of the Entrepreneurship Program at the [Simmons School of Management](#), has recently been invited to join the prestigious [National Women's Business Council](#) (NWBC). Her 3-year term is effective immediately. The NWBC is a non-partisan federal advisory council created to serve as an independent source of advice and counsel to the President, Congress, and the U.S. Small Business Administration on economic issues of importance to women business owners. Among her expected areas of focus for the Council is the engagement of women Ph.D. holders in the commercialization of technology; access to equity capital for growth; and the role of incubators and accelerators to advance the development of high growth businesses with women in positions of equity and influence. The Council holds four national public meetings annually to connect with entrepreneurs in practice. These interactions serve as a basis for an annual report delivered to the U.S. Congress and the President that includes recommendations about policy changes to build a national infrastructure promoting inclusive business opportunities throughout the United States. "Teresa brings a wealth of academic insight and expertise to the Council, as well as a global outlook," said [Carla Harris](#), NWBC Chair and Vice Chairman, Global Wealth Management, Managing Director and Senior Client Advisor at Morgan Stanley. Nelson is a member of the Global Advisory Board and the New York Advisory Board for Astia; she will serve on the NWBC as the two boards' representative. Astia is a unique organization combining a non-profit advocacy and entrepreneur accelerator arm with an angel investor group, and now is in the development of a \$60M investment fund. Astia exists to propel women's full participation as entrepreneurs and members of inclusive teams in high-growth businesses. The work fuels innovation and drives economic growth as it provides diversity and opportunity more broadly. Nelson has been engaged for more than a decade with global business issues,

especially in China and the European Union. Internationally, she is recognized for her work on creativity and innovation; women entrepreneurs; global expansion; and social issues of entrepreneurship. At Simmons, Nelson specializes in creativity, innovation, entrepreneurship and strategic management in the MBA program. She also focuses on the start-up and growth of new ventures, and the competitive and institutional factors involved. Nelson is an expert in the development of top management teams of growth companies and social impact entrepreneurship. The [Simmons College School of Management](#) is the only business school in the world designed specifically for women. The entrepreneurship program is a distinctive feature in its capability to teach to business development and gender. It is accredited by the Association to Advance Collegiate Schools of Business (AACSB), a distinction that is earned by fewer than 30% of business schools in the United States and fewer than 5% worldwide. The Simmons School of Management was ranked the #1 MBA with the "Greatest Opportunity for Women" in 2014 by The Princeton Review for the 5th consecutive year. Founded in 1899, Simmons College (www.simmons.edu) is a nationally ranked university located in the heart of Boston with a history of visionary thinking and social responsibility. Follow Simmons on Twitter [@SimmonsCollege](#) and [@SimmonsNews](#).