

Tobacco Free Simmons
Smoking Cessation Tips and Supports

1. Boston Behavioral Medicine, in Coolidge Corner, provides smoking cessation support and biofeedback <http://www.bostonbmed.com>

2. New England Tobacco Free Campus Coalition is offering a webinar: **Monday, October 27, 2014**

2:00 to 3:00 p.m., Eastern Time

Quitting for Good: Effective Cessation Programming to Help

Campus Faculty, Students, and Staff Quit Tobacco

Many college and university personnel wonder how to provide cessation services and programs that effectively reach and engage faculty, students and staff as part of a tobacco-free campus policy.

What tools are available to motivate members of different stakeholder groups? What types of financial and other incentives can be used and are they effective? What is evidence-based cessation programming and how do I learn more about it?

Please join the New England Tobacco-Free Campus Coalition for a 60-minute webinar to answer these and other questions you may have about effective cessation programming. Dr. Fiore, University of Wisconsin Hildale Professor of Medicine and

Director of the Center for Tobacco Research and Intervention, and Greg Seward, Director of Tobacco-Free Implementation and Tobacco Consultation Service at UMass Memorial Health Care and Medical School, will present on components of evidence-based cessation programming, strategies to reach various campus stakeholders, and cessation stories from the field. Participants will have an opportunity to ask questions about effective ways to help smokers quit for good following the presentations.

Monday, October 27, 2014 2:00 to 3:00 p.m., Eastern Time

To register, email Raquel Calderon at: raquel.calderon@hhs.gov

For more information, email Tami Gouveia, Executive Director, Tobacco Free Mass at tami.gouveia@cancer.org

Additional information on call-in/web access information will be provided upon registration.

The New England Tobacco-Free Campus Coalition is comprised of tobacco prevention leaders in each of the New England states. The Coalition provides learning opportunities and resource sharing across campuses throughout New England.