

LinkedIn is a valuable professional tool with hundreds of millions of active users. Your LinkedIn profile is often viewed by potential employers as your online resume. It is used by recruiters, hiring managers, and professionals in many industries to find qualified candidates for open positions.

LinkedIn allows you to:

- Create a professional presence online
- Discover connections to organizations and opportunities
- Connect with alumni
- Learn about industry news and share it with others
- Find job and internship opportunities

Create a LinkedIn Account and Profile For a quick overview on what to include in your Profile, check out this one minute video: [LinkedIn for Students](#)

Still not sure if LinkedIn is for you? Check out this quick video, [Why Be LinkedIn](#), to learn more about advantages.

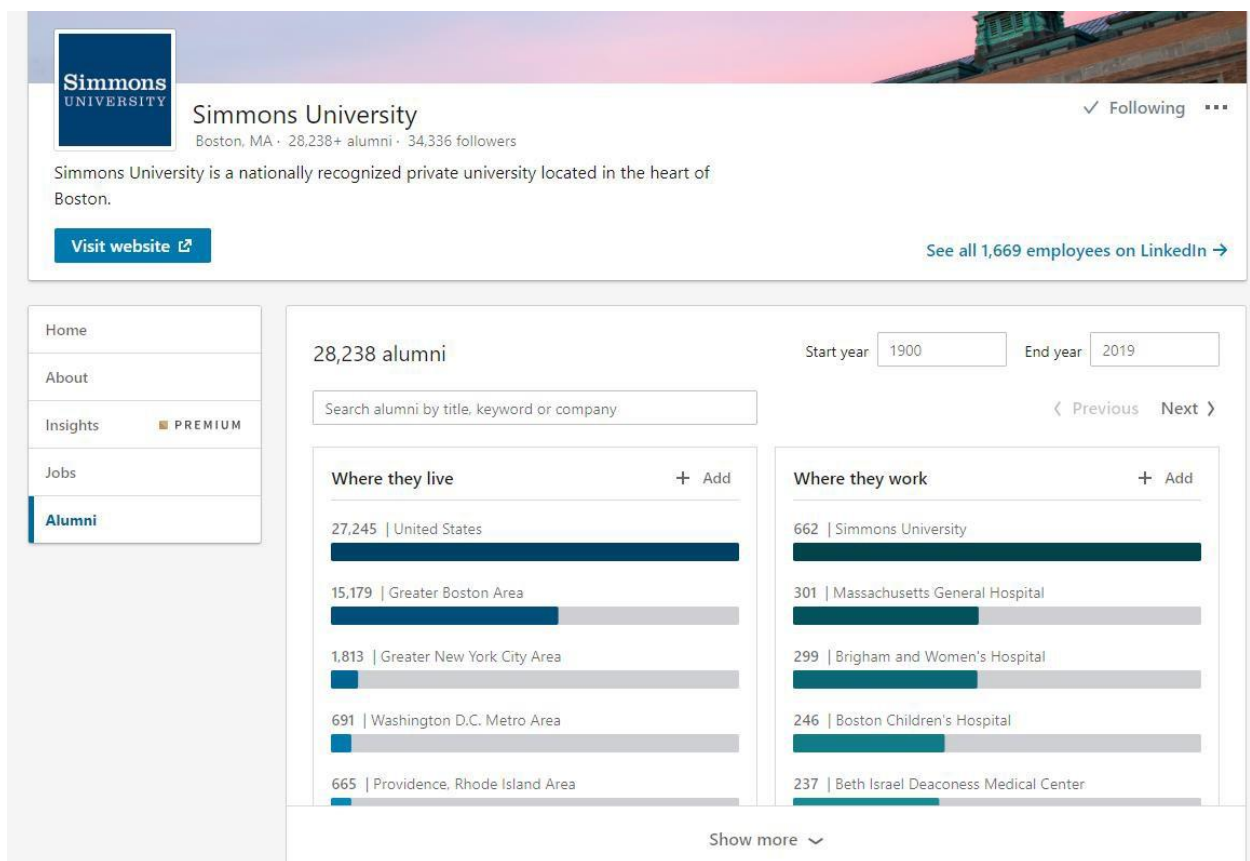
Also be sure to explore this great [LinkedIn Resource Guide](#) to everything you ever wanted to know about using LinkedIn effectively, including some instructional Do's and Don'ts that demonstrate how to use LinkedIn the right way.

Add Connections

After you have created a strong profile on LinkedIn, you will want to begin connecting with people you know. You can start by connecting with family members, friends and fellow Simmons students & alumnae, internship or job supervisors and coworkers, professors, advisors, career center staff, former teachers and family friends. TIP: try connecting with at least 50 people on LinkedIn to start growing your network.

Find Alumni & Explore Career Paths

Through this [alumni search tool](#), you can find this by searching "Simmons University" and clicking the "Alumni" tab in the left panel. With this tool you can search within the set of contacts for alumni from your school and view a specific person's profile. Students and alumnae can sort by "where they live" or "where they work" to begin to narrow down the list of contacts. There are even more filters to explore when you click the arrow on the right side of the screen.



As you are developing your profile, make sure to be aware of your privacy and security settings. To visit this page, click on your Photo Icon, then click “Privacy & Settings”. This helps you understand what other people have access to view when you’re posting or making changes to your profile.

For more information and to schedule a LinkedIn profile review session with a career coach, please contact the Career Education Center at 617-521-2488.