COMM

MNORS

GENERAL COMMUNICATIONS MINOR

required courses COMM 121 **COMM 122 COMM 124**

Visual Communication Media Writing Bootcamp Media, Messages, & Society select two electives

from courses offered in the Communications Department

CINEMA & MEDIA STUDIES MINOR (INTERDISCIPLINARY)

ENGL 195 required courses **ENGL 221**

Art of Film

The Critical Lens: Intro to Film & Media Theory

electives* (select three)

electives* (select three)		COMM 124	Media, Messages, and Society
AST 307	Black History at the Movies	COMM 163*	Radio Operations/Podcast
AST 388	Black Pop Culture and the Education	COMM 220*	Video Production
	of Black Youth	COMM 222*	Animation
ART/COMM 138*	The Poetry of Photography	COMM 246*	Digital Imaging for Design
ART/COMM 139*	Color Photography CSI	COMM 262*	Media Convergence
ART/COMM 232*	Advanced Digital Sandbox	COMM 263	Broadcast, Narrowcast, and Interactivity
ART/COMM 237*	Advanced Black and White Photography	ENGL 327	Race & Gender in Psychoanalytic Discourse
ART/COMM 239*	Art of the Real: Documentary Photography	ENGL 354	Studies in Film Genre
ART 249	History of Photography	ENGL 398	Feminist Media Studies
ART 256*	Approaches to Contemporary Photography	FREN 314	Topics in French Cinema
MUS 165	Music in Film	HIST 254	History Through Novels and Film
CHIN 214	Contemporary Chinese Cinema	HIST 329	Film and Historical Representation
COMM 120*	Communications Media	PHIL 152	Philosophy Through Literature and Film
COMM 121*	Visual Communication	PHIL 225	Social Media, Digital Technology & Ethics
COMM 122	Media Writing Bootcamp	SPAN 314	Hispanic Culture as Seen Through Film

*One elective must be a production class (designated with *) At least one elective must be at the 200 or 300 level No more than two photography classes will be counted toward the minor

GRAPHIC DESIGN MINOR

required courses

COMM 121	Visual Communication
COMM 210	Intro to Graphic Design
COMM 240	Typography

electives (select two)

ART 111	Intro to Studio Art: Drawing
ART 112	Intro to Studio Art: Color
ART/COMM 138	The Poetry of Photography

electives (continued)

COMM 244	Web I: Design for the World Wide Web
COMM 246	Digital Imaging for Design
COMM 248	Type and Image
COMM 262	Media Convergence
COMM 320	Media and the First Amendment
COMM 333	Web II
COMM 340	Advanced Design

JOURNALISM MINOR

required courses

COMM 122	Media Writing Bootcamp
COMM 260	Reporting: Chasing the Story
COMM 265	Editing Copy and Proof

electives (select two)

COMM 124	Media, Messages, and Society
COMM 262	Media Convergence
COMM 263	Broadcast, Narrowcast, and Interactivity
COMM 310	In-Depth Storytelling for the Digital Age
COMM 315	Blogging/Op-Ed Writing
COMM 320	Media and the First Amendment
COMM 323	Digital Cultures

PR/MARCOM MINOR (JOINT)

required courses

COMM 186Intro to PRMGMT 250MarketingCOMM 281Writing for PR

electives (select two)

COMM 124	Media, Messages, and Society
COMM 181	Public Speaking
COMM 265	Editing Copy and Proof
COMM 286/	Intro to Advertising
MGMT 232A	
COMM 323	Digital Cultures
COMM 326/	National Student Ad Competition
MGMT 232B	

MEDIA ARTS MINOR

required courses

COMM 120	Communications Media
COMM 121	Visual Communication
COMM 124	Media, Messages, and Society

electives (select two)

COMM 210	Intro to Graphic Design
COMM 220	Video Production
COMM 222	Animation
COMM 244	Web I: Design for the World Wide Web
COMM 246	Digital Imaging for Design
COMM 248	Type and Image
COMM 262	Media Convergence
COMM 320	Media and the First Amendment
COMM 323	Digital Cultures
COMM 333	Web II

RADIO MINOR

required courses

COMM 122	Media Writing Bootcamp
COMM 163	Radio Operations/Podcast
COMM 263	Broadcast, Narrowcast, and Interactivity

electives (select two)

COMM 124	Media, Messages, and Society
COMM 262	Media Convergence
COMM 269	Globalization: Intercultural Communication
COMM 320	Media and the First Amendment
COMM 323	Digital Cultures

WEB DESIGN & DEVELOPMENT MINOR (JOINT)

required courses

CS 112	Intro to Programming
COMM 121	Visual Communication
COMM 244	Web I: Design for the World Wide Web

 CS 321
 W

 COMM 210*
 In

 CS 333*
 D

Web Services & Web-Centric Computing Intro to Graphic Design Database Management Systems

*Students may choose to take COMM 210 or CS 333