

Summary Results First Destinations Outcomes Survey Baccalaureate Class of 2017



Each year Simmons University surveys alumnae from the previous year's graduating baccalaureate class to determine their employment and/or further education status. The most recent survey was conducted in the 2016-2017 time period for the Class of 2017. The following is a summary of the results from that survey:

KNOWLEDGE RATE

Knowledge Rate (% for whom data obtained): 73%

Total No. of Graduates Surveyed: 428

Total No. for Whom Data Obtained: 314

No. of Cohorts Surveyed: 4 (Aug & Oct, 2016; Jan & May, 2017)

Largest Majors and Knowledge Rate:

Department	Rank	Total Grads	Knowledge Rate
Nursing	1	168	63%
Biology	2	56	73%
Management	3	34	76%
PT/Exercise Science	4	27	96%
Communications	5	25	76%

CAREER OUTCOMES

Career Outcomes Rate (FT+PT): 90%

Employed Full-Time: 59%

Engaged in Military or Volunteer Service: 1%

Enrolled/Enrolling in Continuing Education: 20%

Full-time Rate (sub-total): 81%

Employed Part-Time (temp, internship, etc.): 9%

Seeking Employment: 9%

Other: 1%

(sub-total) **10%**

TOTAL: 100%

EMPLOYMENT (all data for those employed full-time)

Top Fields of Employment:

1. Health Care	57%	4. Communications & Media	4%
2. Education	9%	4. Sciences	4%
3. Business & Finance	7%	4. Technology	4%

Top Employers:

More than two hires:

- Beth Israel Deaconess Medical Center
- Boston Children's Hospital
- Boston Medical Center
- Brigham & Women's Hospital
- Franciscan Children's Hospital
- Massachusetts General Hospital
- Tufts Medical Center
- VA Medical Center

Two hires each:

- Dana-Farber Cancer Institute
- Equinox Sports Club
- McLean Hospital
- MIT
- Partners Healthcare
- Scribe America
- State Street
- Wellington Management

Selected Other Employers:

- Abt Associates
- Advances Learning Center
- Alnylam Pharmaceuticals
- Aramark
- Bainco International Investors
- Boston University
- Brookline Public Schools
- Brown Brothers Harriman
- Bullhorn
- Cisco
- Dartmouth Hitchcock Medical Center
- Greenough Brand Storytellers
- Huron Consulting
- IBM
- Lululemon
- MA House of Representatives
- Mass. Women's Political Caucus
- Museum of Science
- Nature's Classroom
- Showa Boston Institute
- Spaulding Rehabilitation Hospital
- TIAA
- Triumvirate Environmental
- US Dept. of State
- Wayfair
- Wells Fargo
- Winsor School
- Yelp

Relation to Major:

- Very Related/Somewhat Related 89%

Length of Job Search:

1. By graduation 19%
2. Within 3 months of graduation 45%
3. 3-6 months after graduation 34%
4. Over 6 months after graduation 3%

Method of Finding Job:

1. Internet job site 35%
2. Networking 20%
3. Direct employer contact 18%
4. Internship/clinical placement 16%

Salary:

- Average Salary \$51,082
- Median Salary \$50,000
- Range \$8,400 - \$122,000

Region of Employment:

1. Massachusetts 76%
2. New England (outside Mass.) 7%
3. US (outside New England) 15%
4. International 2%

CONTINUING EDUCATION

Enrolled/Enrolling in Continuing Education: 20%
Seeking Continuing Education: 1%

Top Graduate Schools (two or more enrolled):

- Simmons College
- Northeastern University

Selected Other Graduate Schools:

- Boston College
- Bucknell University
- Clark University
- Cornell University
- Hunter College
- University of Illinois
- University of Maine
- William & Mary

METHODOLOGY & TERMINOLOGY

Simmons subscribes to the guidelines for undergraduate outcomes data collection and reporting first published by the National Association of Colleges and Employers (NACE) in January, 2014. The Career Education Center surveyed all four graduating baccalaureate cohorts that comprise the Class of 2017: August and October, 2016, and January and May, 2017. The survey period ran up to approximately seven months out from the last of the four cohorts (December 31, 2017). We used the Outcomes Survey tool from GradLeaders to administer the survey online. We then supplemented the online survey with phone calls, with additional data gathered from the offices of the Registrar and Advancement as well as LinkedIn. We also adopted the NACE terminology, hence “Knowledge Rate” (all data obtained from survey responses and other sources) and “Career Outcomes Rate” (percent engaged either FT or PT).

For further information, please contact the Simmons College Career Education Center, (617) 521-2488 or careers@simmons.edu.