Summary Results
First Destinations Outcomes Survey
Baccalaureate Class of 2015
Each year Simmons College surveys alumnae from the previous year’s graduating baccalaureate class to determine their employment and/or further education status. The most recent survey was conducted in the 2014-2015 time period for the Class of 2015. The following is a summary of the results from that survey:

**KNOWLEDGE RATE**

Knowledge Rate (% for whom data obtained): **70%**

Total No. of Graduates Surveyed: **430**
Total No. for Whom Data Obtained: **302**

Largest Majors and Knowledge Rate:

<table>
<thead>
<tr>
<th>Department</th>
<th>Rank</th>
<th>Total Grads</th>
<th>Knowledge Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nursing</td>
<td>1</td>
<td>160</td>
<td>55%</td>
</tr>
<tr>
<td>Biology</td>
<td>2</td>
<td>47</td>
<td>72%</td>
</tr>
<tr>
<td>Management</td>
<td>3</td>
<td>32</td>
<td>81%</td>
</tr>
<tr>
<td>PT/Exercise Science</td>
<td>4</td>
<td>29</td>
<td>90%</td>
</tr>
<tr>
<td>Nutrition</td>
<td>5 (tie)</td>
<td>28</td>
<td>79%</td>
</tr>
<tr>
<td>Psychology</td>
<td>5 (tie)</td>
<td>28</td>
<td>68%</td>
</tr>
</tbody>
</table>

**CAREER OUTCOMES**

Career Outcomes Rate (FT +PT): **91%**

Employed Full-Time: **53%**
Engaged in Military or Volunteer Service: **<2%**
Enrolled/Enrolling in Continuing Education: **23%**
  Full-time Rate (sub-total): **76%**

Employed Part-Time (temp, internship, etc.): **15%**
Seeking Employment: **8%**
Other: **1%**
  (sub-total) **9%**
  TOTAL: **100%**

**EMPLOYMENT** (all data for those employed full-time)

Top Fields of Employment:

1. Health Care **55%**
2. Education **9%**
3. Communications & Media **8%**
4. Business & Finance **5%**
5. Technology **4%**
Top Employers:

More than two hires:
- Beth Israel Deaconess Medical Center
- Brigham & Women’s Hospital
- Dana-Farber Cancer Institute
- Massachusetts General Hospital
- Simmons College
- Spaulding Rehabilitation Hospital

Two (2) hires each:
- Tufts Medical Center
- VA Medical Center - Boston
- Brown Brothers Harriman
- Commonwealth of Massachusetts
- Medeas

Selected Other Employers:
- Abt Associates
- Adlife Marketing & Communications
- Amneal Pharmaceuticals
- Atrius Health
- Boston Health Care for the Homeless
- Boston Redevelopment Authority
- Boston University School of Medicine
- Business Wire
- Cengage Learning
- Citizens Bank
- CVS Pharmacy
- Dartmouth-Hitchcock Medical Center
- Fenway Health
- Good Shepherd Children’s Center
- Human Capital Research Corporation
- Liberty Mutual
- Massachusetts Eye & Ear Infirmary
- Newton Public Schools
- Planned Parenthood
- Scribe Partners
- TJX Companies
- Wayfair

Relation to Major:
- Very Related/Somewhat Related 90%

Length of Job Search:
1. By graduation 27%
2. Within 3 months of graduation 35%
3. 3-6 months after graduation 31%
4. Over 6 months after graduation 6%

Method of Finding Job:
1. Internet job site 43%
2. Internship/clinical placement 19%
3. Networking 16%
4. Direct employer contact 13%

Salary:
- Average Salary $45,470
- Median Salary $45,000
- Range $4,000 - $114,000
Region of Employment:
1. Massachusetts 73%
2. New England (outside Mass.) 12%
3. US (outside New England) 12%
4. International 2%

CONTINUING EDUCATION

Enrolled/Enrolling in Continuing Education: 23%
Seeking Continuing Education: 1%

Top Graduate Schools (two or more enrolled):
- Simmons College
- Boston University
- Northeastern University (law, other)
- Tufts University

Selected Other Graduate Schools:
- Bowling Green State University
- Brown University
- Texas A&M
- University of Michigan (law)
- University of Minnesota
- University of New England
- University of New Hampshire

METHODOLOGY & TERMINOLOGY

Simmons subscribes to the guidelines for undergraduate outcomes data collection and reporting first published by the National Association of Colleges and Employers (NACE) in January, 2014. The Career Education Center surveyed all four graduating baccalaureate cohorts that comprise the Class of 2015: August and October, 2014, and January and May, 2015. The survey period ran up to approximately seven months out from the last of the four cohorts (December 31, 2015). We used the Outcomes Survey tool from GradLeaders (formerly CSO Research) to administer the survey online. We then supplemented the online survey with a hard copy survey and phone calls, with additional data gathered from the offices of the Registrar and Advancement as well as LinkedIn. We also adopted the NACE terminology, hence “Knowledge Rate” (all data obtained) vs. the former Response Rate (only those who responded to the survey) and “Career Outcomes Rate” (percent engaged either FT or PT) vs. the former “Overall Rate.”

For further information, please contact the Simmons College Career Education Center, (617) 521-2488 or careers@simmons.edu.