

Summary Results
First Destinations Outcomes
Survey Baccalaureate
Class of 2020

METHODOLOGY & TERMINOLOGY

Simmons subscribes to the guidelines for undergraduate outcomes data collection and reporting first published by the National Association of Colleges and Employers (NACE) in January, 2014. The Career Education Center surveyed all four graduating baccalaureate cohorts that comprise the Class of 2020: August and October, 2019, and January and May, 2020. The survey period ran up to approximately seven months out from the last of the four cohorts (December 31, 2020). We used the Outcomes Survey tool from Handshake to administer the survey online. We then supplemented the online survey with phone calls, with additional data gathered from the offices of the Registrar and Advancement as well as LinkedIn. We also adopted the NACE terminology, hence “Knowledge Rate” (all data obtained from survey responses and other sources) and “Career Outcomes Rate” (percent engaged either FT or PT, continuing education, volunteering, or in the military).

For further information, please contact the Simmons University Career Education Center, (617) 521-2488 or careers@simmons.edu.

UNIVERSITY KNOWLEDGE RATE

Knowledge Rate: includes direct responses to survey, and additional reliable sources including: registrar’s office, office of alumni relations, faculty, online sources such as LinkedIn.

Knowledge Rate (% for whom data obtained):	56%
Total No. of Graduates Surveyed:	465
Total No. for Whom Data Obtained:	262
No. of Cohorts Surveyed:	4 (Aug & Oct, 2019; Jan & May, 2020)

CAREER OUTCOMES

Career Outcomes Rate:	89%
Employed Full-Time:	56%
Engaged in Military or Volunteer Service:	2%
Enrolled/Enrolling in Continuing Education: Full-time Rate (sub-total):	<u>18%</u>
	<u>76%</u>
Employed Part-Time (temp, internship, etc.):	<u>13%</u>
Seeking Employment:	11%
Other:	0%
(sub-total):	<u>11%</u>
TOTAL:	100%

EMPLOYMENT

Top Fields of Employment	Rank	# of graduates in this field	Percentage of graduates in this field
Healthcare	1	61	51.26%
Higher Education	2	11	9.24%
Government-Local, State & Federal	3	9	7.56%
Advertising, PR & Marketing	4	8	6.72%
Non-Profit-Other	5/6	6	5.04%
Retail Stores	5/6	6	5.04%
Internet & Software	7/8	5	4.20%
Research	7/8	5	4.20%
Social Assistance	9	4	3.36%
Other Industries	10	3	2.52%

Top Employers

More than two hires:

- Beth Israel Deaconess Medical Center
- Boston Children's Hospital
- Boston Medical Center
- Brigham and Women's Hospital
- Massachusetts General Hospital

Two hires each:

- Boston Healthcare for the Homeless
- Boston University
- Broad Institute of MIT and Harvard
- Simmons University
- Spaulding Hospital
- TJX Companies
- Tufts Medical Center

Select Other Employers:

- BNY Mellon
- Cambridge Family & Children's Service
- Duke University Hospital
- Edelstein & Company LLP
- GBH
- Hartford Hospital
- Harvard University
- Massachusetts House of Representatives
- McLean Hospital
- Museum of Science Boston
- NBC Boston
- Nickelodeon
- Northeastern University
- Staples, Inc
- Wellesley College

Relation to Major:

Very Related/Somewhat Related: 83%

Starting Salary:

- Average Salary \$48,441
- Median Salary \$46,920
- Range \$32,240-\$80,000

CONTINUING EDUCATION

Enrolled/Enrolling in Continuing Education: 18%

Top Graduate Schools (two or more enrolled):

- **Simmons University**
- **Boston University**
- **Boston College**

Selected Other Graduate Schools:

- **Cornell University**
- **Harvard University**
- **Northeastern University**
- **Northwestern University**
- **Tufts University**
- **University of Connecticut**
- **University of New England**
- **University of New Hampshire**
- **University of Vermont**
- **Yale University**