

Communications Graphic Design Concentration Academic Planning Worksheet 2018-2019 Catalog

Notes

- Students are required to complete 64 credit hours for the major and concentration.
- Students should complete the three course Communications Core by the end of the second year of study, in a four-year program.
- See "Simmons PLAN & Graduation Requirements" worksheet for all-college requirements.

Step One: Core

Majors will complete a core for Communications and Graphic Design of the following courses.

Communications Core

Course #	Course Title	Credits	Completed
COMM 121	Visual Communication	4	
COMM 122	Media Writing Bootcamp	4	
COMM 124	Media, Messages and Society	4	

Graphic Design Core

Course #	Course Title	Credits	Completed
ART 111	Introduction to Studio Art- Drawing	4	
ART 112	Introduction to Studio Art- Color	4	
ART/COMM 138	The Poetry of Photography	4	

AND ONE of the following Courses.

	Courses Selected	Credits	Completed
		4	
ART			
ART	142 Introduction to Art History- Baroque to the 20 th Century		
ART	ART 249 History of Photography		
	(Located at Mass Art or other institution with consent of design advisor)		

Design History may be taken elsewhere with consent

Step Two: Developmental Coursework

Majors will complete the following courses. These courses may be taken concurrently with Core or consent of instructor.

Course #	Course Title	Credits	Completed
COMM 210	Introduction to Graphic Design	4	
COMM 240	Intermediate Graphic Design I: Typography	4	
COMM 248	Intermediate Graphic Design II: Type and Image	4	
COMM 340	Advanced Design	4	

Step Three: Required Electives

Student must take TWO electives, at least one at the 300-level. These courses may be taken concurrently with Core.

Courses Selected	Credits	Completed
	4	
	4	

- COMM 244 Web I COMM 246 Digital Imaging for Design
- COMM 262 Media Convergence
- COMM 320 Media and the First Amendment
- COMM 323 Digital Cultures: Communication & New Media
- COMM 328 Special Topics in Communications
- COMM 333 Web II

Step Four: Capstone Senior Seminar/Storytelling

Course #	Course Title	Credits	Completed
COMM 344	Senior Seminar/Storytelling	4	



Step Five: Capstone

Students majoring in Communications have four options to complete the departmental requirement of 8 credits of independent learning. They may earn these credits from the following course: COMM 350 Independent Study, COMM 370/380 Internship/Field Experience or COMM 390 Studio 5.

Course(s) Selected	Credits	Completed