May 15, 2015

Entrepreneurship Program Report 2014-15

It was agreed by the Provost, Dean and myself that my unpaid service as a member of the National Women’s Business Council (appointed 2014) will fulfill my Entrepreneurship Director role at the SOM. My service this year on the Council, as well as additional entrepreneurship program management activities, for the year are outlined below.

In addition, last year in my annual review conversation with Dean Minehan, we discussed a priority of my engaging with the undergraduate program as there was energy there for program development. That goal led me to join the Leadership Council and participate in the Strategy 2020 meetings, as well as to continue my work to liaison with the sciences around innovation and entrepreneurship. I also submitted, and was approved to deliver, one of the new Gen Ed leadership courses around the science-innovation interface.

1. National Women’s Business Council

Member, National Women’s Business Council (NWBC) (2014-present). Responsibilities:

A. Sub-committee Service

I am a member of 2 sub-committees meeting monthly:

• Subcommittee on Research - $500K in research awards granted per year. Committee members work on selection of research areas, review of RFPs, and award decisions.

• Subcommittee on Organizations – policy and program development linking stakeholders including government, NGOs, private sector, higher education.

B. Quarterly National Public Meetings

The Council holds 4 national public meetings per year. In 2014-15, these were held in Washington, DC (November) and Detroit, MI (March), with 2 additional meetings held online. The public meetings are an opportunity to bring together business women to discuss the business climate, policy needs and requests for service from government. For example, as a result of our public meeting in Washington, DC this year, the Council is now developing a “one stop shop” website on access to capital with a specific focus on women business owner’s of companies of all sizes.

The Council was involved in several high profile legal developments this year including the adoption of a provision for sole source contracting authority for businesses certified as women owned. The U.S. government is the world’s largest “company” in terms of spending. Passage of this law (December 2014) as part of the Defense reauthorization Act, allows government purchasing agents to work directly with women entrepreneurs as suppliers, rather than having to go through intermediary “bundlers”. Council members met with lawmakers in support of this status change and worked to build public momentum in support.

C. Policy Engagement

As a member of the Council, I have adopted certain policy interests that align with my work at Simmons. Policy interests: high growth entrepreneurship, science and technology policy including STTR/SBIR programs, incubators and accelerators, commercialization of science.

This work aligns, and will bring value to, my current Simmons responsibilities including:

• New General Education course I will teach in 2016 entitled, Leadership in Science and Academic Medicine. This work is being coordinated with members of the Biology and Chemistry departments.

• Creativity and innovation work in MBA curriculum.

• Program engagement with the topic of the commercialization of science (licensing, patenting, venturing) by women Ph.D.s including post-docs, post-docs, and faculty. This research/policy work is being done in conjunction with the NWBC, the SBA Office of Advocacy and Astia.

• Academi research I am conducting on commercialization patterns in biotechnology.

D. Outreach, Service and Visibility

Council members also represent the interests of the Council and its constituencies through various policy events and projects. This year, for example, I
participants, and in some cases helped to design, the following:

- National SBIR/STTR Program National Innovation Summit and Showcase (2015)- panel moderator
- White House SBIR Hall of Fame and Tibbetts Award Ceremony (2015)
- Judge for the Accelerators and Incubators Competition, SBA Office of Innovation and Investment (2014). 2.5MS was awarded to 50 incubators/accelerators nationwide (more than 800 applied).
- Women in STEM Commercialization Forum with the US SBA Office of Advocacy, Boston, forthcoming – program design and delivery

Other activities 2014-15:

2. SOM Business Pitch Event December 2015

Students completing the business plan course (including MS in MGT and MBA) made formal presentations on their ventures to an audience of 65 and before 3 judges who are angel investors in the Boston community.

3. Innovation and Entrepreneurship in the Sciences Program at Simmons.

Multiple meetings with Jenna Canfield (Chair) and Rich Gurney of the Chemistry Department concerning growth of our “Innovation and Entrepreneurship in the Sciences” program. This program was launched 5 years ago to bring ideas of innovation to Simmons undergraduate students taking organic chemistry. About 65% of all Simmons undergraduates take this course because of its gateway status to nursing, pre-med, pre-dentistry, and other health related programs.

a. As part of this program, I visit the organic chemistry cohorts twice each semester to take about commercialization of science, intellectual property, entrepreneurial opportunities, the entrepreneurial economy and women leaders in science (historical and current), particularly those who have commercialized their intellectual property.

b. For this year, we decided to propose two courses for the new Gen Ed curriculum, both of which were accepted.

c. Rich Gurney and I also coordinated with Jenna Canfield (Chair, Chemistry and Physics) and with John Lowe regarding reviving the Management/Chemistry major. Our goal to provide a runway for entering undergraduates that will lead to good jobs in chemistry management. These jobs are plentiful in the Greater Boston area, given that we are one of the world center for life sciences and academic medicine.

d. Rich Gurney and I are also coordinating with the Career Services Office (Andrea Wolf and Doug Eisenhardt) regarding career runways which would include internship opportunities and job opportunities with (an envisioned) set of leading biotech, life sciences and academic medical units in Boston. This would bring professional expertise into the classroom (Executives in Residence) as well as providing practical career paths for our undergraduates.

e. My service this year on the Simmons College Leadership Council and on the Strategy 2020 Committees has been taken on to support discussion on these initiatives.

4. Administrative support for the Net Impact Patagonia CEO speaker event.

5. Management Magazine Articles

a. Promoted and supported two articles in the Management Magazine re: entrepreneurship – one on Nelson appointment to NWBC; one on SOM alums who are entrepreneurs (forthcoming).

6. Various speeches and public appearances including:


b. Presentation: The Money Side of Social Entrepreneurship, MIT Environmental Engineering Program D-Lab


d. Facilitator and Leader: Thought Leadership, Astia Board Retreat

e. Session Leader: Creativity Techniques in Practice, Simmons College Leadership Conference

f. Discussion Leader: Entrepreneurs in STEM, National Women’s Business Council National Public Meeting, Detroit

g. Presentation, The Art of the Pitch, City of Boston Main Street Entrepreneurship Conference

7. Press Coverage

a. Quotes provided this year on entrepreneurship included: Boston Globe, Boston Sunday Globe Magazine, Entrepreneur Magazine, Inc. online, Forbes online.

8. Research – progress, completion, distribution on the following work –


Upcoming Conference Presentations


9. Support for Student and Alumnae Entrepreneurs

Beyond teaching responsibilities, I spend a great deal of time, meeting with, and advising Simmons students and alums who are entrepreneurs, or who are planning to launch a venture. This year such venture as given to, for example: Christine Granfield (Healthcare Journey - MS); Joyce Lonergan (Mellitus diabetes test); Ashley Lucas (Careers); Hilary Gibbons (SFPbooth); Yewande Masi (Luxx); Dalia Kaanan; Ashleigh DeSimone; Sara Garver, Ashley Lucas, Heatherjean MacNeil, Aisha Shillingford, Areen Shahbari (Cactus).

10. SOM Curriculum Design and Delivery

a. Work with Patricia Deyton regarding business plan course (MBA, MSMGT) and new Masters in Nutrition Entrepreneurship (first student in my class this year).

b. Work with John Lowe to revise the Chemistry-Management major business requirements

c. Meeting with the Undergraduate Program Review group to discuss options for development of the entrepreneurship curriculum options – to be continued in the fall.

11. MBA Concentration Advisor – other Graduate

a. As of early spring semester 2015, there were 9 entrepreneurship concentration students in the MBA program.

b. Two MS in MGT students were approved to enroll, and completed, the MBA business plan course

c. Three Heath Care MBA students took the Creativity, Innovation and Entrepreneurship course

12. Student Research

I am supporting through independent study the research work of one MBA entrepreneurship concentrator, Kelly Harris in 2015.


Associate Professor, Elizabeth J. McCandless Chair in Entrepreneurship (Tenured), Simmons College School of Management (2006 - 2013), Boston, Massachusetts.

Associate Professor (Tenured), Suffolk University Sawyer School of Management (2003 - 2006), Boston, Massachusetts.

Director, Office of Technology Management, Suffolk University Business School (2001 - 2006), Boston, Massachusetts. Reporting to the Dean; assignment: strategic overhaul of technology products and processes for the business school. While teaching half-load, head of department that develops, implements, and manages technology services for the business school including hardware, software, database acquisition and administration; strategic planning; stakeholder liaison activities; web development including school website and e-learning platform; management of student computer labs and teaching classrooms; $1.2M operating budget/year (plus expansion and capital budgets); staff of 17 full and part-time.

Assistant Professor, Suffolk University Sawyer School of Management (1997 - 2003), Boston, Massachusetts.

Consulting and Executive Education

University Of Maastricht, Finance And Control Barcelona Campus

2007: Universite of Maastricht, Finance and Control Barcelona Campus

Visiting Professor, EUROMED (School Of Management)

2009: Visiting Professor, EUROMED (School of Management)

2010-2013: Visiting Professor, EUROMED (School of Management), teach entrepreneurship during international intersession
Universite Of Maastricht, International Executive Master Of Finance And Control

Visiting Professor, University Of Caen – Basse/normandie, France
2008: Visiting Professor. University of Caen -- Basse/Normandie, France, Deliver 5 guest lectures on entrepreneurship: venture capital, US entrepreneurship, women and ethnic entrepreneurship

Nelson Associates
2013: Nelson Associates, Founder and Principal, 1997 to present
2013: Nelson Associates, Founder and Principal, 1997 to present
2008-2013: Nelson Associates, Founder and Principal, 1997 to present

Schweser Institute
2003: Schweser Institute, Instructor, Chartered Financial Analyst (CFA) Program

Shaktman Associates
2008: Shaktman Associates, Senior Associate 2007 to present; Associate 2003 to 2006

Euromed School Of Management
2013: Euromed School of Management, Lectures in Entrepreneurship for Masters in Management,

The Impact Seat
2019: The Impact Seat, Advice an knowledge sharing on diversity, inclusion and equity in the workplace.

University Of Liege - Visiting Professor

China Bridge Associates
2008: China Bridge Associates, 2005 to 2010

Nelson Associates
2014: Nelson Associates, Founder and Principal, 1997 to present

Courses Taught

Courses taught, but not in the Schedule:
Simmons World Challenge (2015) Sustainability, Consumption and Social Justice (with Michael Berger, Chemistry and Physics)
Simmons College World Challenge C(2013) Immigration and Migration (with Carole Biewenner, Economics)

Ph.D. seminar in Institutional Theory and Social Construction at the University of Liege (Belgium) HEC business school 2011-15

Memberships
Juniper Co-operatives Research Collective, Co-founder and Member, 2014-present
National Women's Business Council, 2014-present
Astia Global Advisory Board - San Francisco, CA; NY, NY; London, UK, 2011-present
Safe Water for 1B, 2010-present
Women's Entrepreneurial Council - Boston; Founding Member, 2010-present
The Global We Own It Summit - NY, NY; London, UK; NY, NY; Philadelphia, PA, 2010-2014
Women's International Centre for Economic Development (Liverpool, UK), 2009-present
Women Entrepreneurs in Science and Technology (WEST), 2008-2013
Center for Gender in Organizations Faculty Affiliate, Simmons College School of Management, 2006-present
Diana International - Women's Entrepreneurship, 2006-2013
Entrepreneurship Division, Academy of Management, 2002-present, 2000-2013
Academy of Management, 1997-2013
Academy of International Business, 1997-2010
Other Teaching Activities

Distance Learning

2020 - All Courses to Online due to Pandemic. Distance Learning.

Course (Existing) - Compensated Redesign

2012 - Course (Existing) - Compensated Redesign.

Course (New) - Creation/Delivery: Conventional

2013 - Course (New) - Creation/Delivery: Conventional.
2012 - World Challenge course component - Creativity, Innovation and Idea Generation (Global Poverty). Course (New) - Creation/Delivery: Conventional.
2012 - Course (New) - Creation/Delivery: Conventional.
2012 - Course (New) - Creation/Delivery: Conventional.
2011 - Course (New) - Creation/Delivery: Conventional.
2010 - Course (New) - Creation/Delivery: Conventional.
2009 - Course (New) - Creation/Delivery: Conventional.
2009 - Course (New) - Creation/Delivery: Conventional.

Student Assign-Clinical/Practicum/Internship

2016 - Mentors to MSM students/grads in entrepreneurship: Catherine Morris, Fatima Smith. Student Assign-Clinical/Practicum/Internship.
2012 - Internships. 10 students. Student Assign-Clinical/Practicum/Internship.

Student Assign-Independent Studies

2016 - Sophie Flynn independent study regarding her coop at Biogen. Student Assign-Independent Studies.
2016 - Sweat Shops Globally and Women. Student Assign-Independent Studies.
2015 - Independent Study (Kelly Harris). Student Assign-Independent Studies.
2012 - Independent Study. 3 students. Student Assign-Independent Studies.
2010 - 2 students. Student Assign-Independent Studies.

Student Assign-Students Advised (GRAD)

2017 - Course Success. Student Assign-Students Advised (GRAD).
2015 - Entrepreneurship Concentration MBA (8 students). Student Assign-Students Advised (GRAD).
2013 - 15 students. Student Assign-Students Advised (GRAD).
2012 - 22 students. Student Assign-Students Advised (GRAD).
2012 - 14 students. Student Assign-Students Advised (GRAD).
2012 - 15 students. Student Assign-Students Advised (GRAD).

Student Assign-Students Advised (UG)

2016 - Advising all grad and UG entrepreneurship students who want it. Student Assign-Students Advised (UG).

Student Assign-Supervised Research (GRAD)

2013 - 1 student. Student Assign-Supervised Research (GRAD).

Student Collabor: Co-Author of Article/Chapter

2016 - Primogeniture. Student Collabor: Co-Author of Article/Chapter.
2014 - d. 1 student. Student Collabor: Co-Author of Article/Chapter.
2014 - dd. 1 student. Student Collabor: Co-Author of Article/Chapter.
Thesis / Dissertation Committee - Member

2015 - Dissertation Committee Member. Thesis / Dissertation Committee - Member.

Innovations in Course Content / Presentation

2020 - Service learning project development in BUS 224: Socially minded leadership. Innovations in Course Content / Presentation.
2020 - BUS 237, BUS 340. Innovations in Course Content / Presentation.
2019 - PEOPLE OPERATIONS - new approaches. Innovations in Course Content / Presentation.
2019 - Professional engagement in the classroom -- Entrepreneurship, Socially Minded Leadership, Strategic Management. Innovations in Course Content / Presentation.
2019 - Socially Minded Leadership - course re-design; first time taught. Innovations in Course Content / Presentation.
2019 - Strategic Management - undergraduate; first time taught at Simmons. Innovations in Course Content / Presentation.
2016 - Guest Lectures. Innovations in Course Content / Presentation.
2016 - Strategy MBA capstone. Innovations in Course Content / Presentation.
2015 - Consulting Project. Innovations in Course Content / Presentation.
2014 - s. Innovations in Course Content / Presentation.
2014 - s. Innovations in Course Content / Presentation.
2014 - s. Innovations in Course Content / Presentation.
2014 - s. Innovations in Course Content / Presentation.
2013 - Innovations in Course Content / Presentation.
2013 - Innovations in Course Content / Presentation.
2013 - Innovations in Course Content / Presentation.
2012 - Guest Speakers. Innovations in Course Content / Presentation.
2012 - Innovations in Course Content / Presentation.
2012 - Innovations in Course Content / Presentation.
2012 - Innovations in Course Content / Presentation.
2012 - Innovations in Course Content / Presentation.
2012 - Innovations in Course Content / Presentation.
2011 - Innovations in Course Content / Presentation.
2010 - Innovations in Course Content / Presentation.
2009 - Innovations in Course Content / Presentation.
2008 - Innovations in Course Content / Presentation.

Peer Review: Colleagues review of my teaching

2015 - Peer Review Teaching. Peer Review: Colleagues review of my teaching.

Peer Review: My review of a colleagues teaching


Other Teaching Activities

2017 - PhD Course University of Liege -- Institutional Theory and Social Construction. Other Teaching Activities.
2016 - Chair of Diversity and Inclusion in the Curriculum Committee. Other Teaching Activities.
2016 - developing research database with UG student. Other Teaching Activities.
2016 - Redesigned entrepreneurship minor with John Lowe -- two courses adapted. Other Teaching Activities.
2015 - Course Re-Design. Other Teaching Activities.
2013 - Other Teaching Activities.
2013 - Other Teaching Activities.
2013 - Other Teaching Activities.
2012 - Other Teaching Activities.
2012 - Other Teaching Activities.
2010 - Other Teaching Activities.
2009 - Other Teaching Activities.
2009 - Other Teaching Activities.
2009 - Other Teaching Activities.

Publications:
Peer Reviewed Articles in Discipline Journals


Refereed Proceedings

Full Paper


Book


**Monograph**


**Book Chapters**

**Non-Refereed**


**Refereed**


**Presentation of Refereed Papers**

**International**


National


Presentation of Non-Refereed Papers

International


Nelson, T. (2012). "Global Scholarly Activities on Women's High Growth Entrepreneurship". Invited presentation at 80E Congres de L'ACFAS,


Research Grants

Funded

2012: Nelson, T. Coleman Faculty Fellows, Principal Investigator, Coleman Foundation.
2012: Nelson, T. Eileen Fisher Entrepreneurship MBA Student Fellowship, Principal Investigator, Eileen Fisher company. student summer fellow.
2012: Nelson, T. President's Research Award, Principal Investigator, Simmons College.
2011 [Year 1 of 2]: Nelson, T. Entrepreneurship Library Project, Principal Investigator. Creation of a digital, curated collection of knowledge and statistics on women's high growth entrepreneurship for academic and practitioner use.
2011 [Year 1 of 2]: Nelson, T. Coleman Faculty Fellows. To engage and train non-business faculty in entrepreneurship topics in their classrooms.
2011: Nelson, T. Individual Donor Gifts. gifts to support the entrepreneurship program.
2010 [Year 2 of 2]: Nelson, T. Faith M. Richardson Faculty Research Fund Award.
2008 [Year 1 of 2]: Nelson, T. & Ingols, C., NACRA Case Writing Grant, Principal Investigator, North American Case Writers Association. to write case on social entrepreneur Susan Murcott, with Cynthia Ingols.
2008: Nelson, T. Simmons Faculty Development Grant, Principal Investigator, Simmons College. for Diana International Conference presentation.
2007: Nelson, T. Entrepreneurship, Principal Investigator, Reid Foundation.
2007: Nelson, T. Simmons Faculty Development Award, Simmons College. conference paper presentation.

Research Reports

2011: Nelson, T., Research on Women's High Growth Entrepreneurship., submitted to We Own It Summit.

Papers Under Review


Working Papers

Other Intellectual Contributions

Applied or Integrative/application Scholarship

2009, , . , . CGO Insight on Women Entrepreneurs and Venture Capital

Basic or Discovery Scholarship

2019: Nelson, T., Research reviewer. Reviewed 6 articles for peer reviewed journals or conferences.

2018: Nelson, T., GRAPHICS ineQUALITY - Question: How do we as individuals and community seed change for equality for women 2018? Public data


2012-2014

2014: Nelson, T., Co-Founder - Cooperatives Research Group within the Center for Social Enterprise, University of Liege, Belgium. Founding of
international research collaborative to conduct studies of the cooperative legal form in terms of sustainability concerns.

member of the Scientific Committee for proposal to the country of Luxembourg for funding of study (Diversity and Innovation in Entrepreneurship:
Understanding migrant and transnational entrepreneurship through the experience of Luxembourg) for 580,000 euros.

curating, reviewing and analyzing special issue of leading French language entrepreneurship journal.

2013: Nelson, T., & Robb, A., Conference Organizer with Alicia Robb of the Kauffman Foundation, Research on Women's High Growth En. Alicia Robb
and I have organized an academic conference on women's high growth entrepreneurship to be held June 2013 in London. The conference will present
work of academics from UK, Greece, Spain, Peru, US, Canada, Sweden, Mexico

2013: Nelson, T., Women's E-Library - Online Library for Women's High Growth Entrepreneurship. I am the designer, editor and curator of the
Women's E-Library hosted at Simmons College and available globally. The online library moved from beta to launch stage in 202-13. The library database
grew by 100%. Two graduate student assistants worked on the project part-time -- one from GSLIS, one from MBA SOM. The work funded by private
grant.

See: womens-elibrary.org

2013: Nelson, T., & Huybrechts, B., Conference Program Design: EMES Cooperatives Sessions. Create international working group from Italy, Spain,
France, Belgium, UK, US to develop research project on cooperatives as a modern form of social venture. Organized 2 session conference slots at EMES
conference for sharing this work.

this research project is identifying, summarizing, indexing and presenting the state of knowledge on women's high growth entrepreneurship.
International. To be launched publicly June 2012.

2012, , . , . NEW 2011-12. Member of the Scientific Committee: DIVINE project- Diversity and Innovation in Entrepreneurship, P.I., Dr. Christina

Practice.

Administrative Science Quarterly (ASQ).

Work, Employment and Society.

Gender and Entrepreneurship.


Entrepreneurship Theory And Practice.


Enterprise, University of Liege (lead author)."

de l'Entrepreneuriat (lead author)," targeted for Revue de l'Entrepreneuriat.

and Cooperative Economics.

Nelson, T. (2012). "‘Similar, yet different? Discourses on women's entrepreneurship in a liberal versus a social-democratic welfare state’," targeted for

Management; 4th Annual International Conference on Social In.

Practice.

Administrative Science Quarterly (ASQ).

Work, Employment and Society.

Gender and Entrepreneurship.


Entrepreneurship Theory And Practice.


Enterprise, University of Liege (lead author)."

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and Cooperative Economics.

Nelson, T. (2012). "‘Similar, yet different? Discourses on women's entrepreneurship in a liberal versus a social-democratic welfare state’," targeted for

Management; 4th Annual International Conference on Social In.
2012: Cases completed and ready for distribution. These cases will be distributed at no charge via the Simmons website to encourage thoughtful understanding and teaching on women entrepreneurs and visibility for the SOM entrepreneurship program.

- Laura Trust – “Diversification in a Changing Economy- Laura Trust and Finagle-a-Bagel”


- Ashley Lucas – “Connecting the Global Gay Community: Ashley Lucas and Diffuse 5”

2010: Caucus Organizer (with Baucus, Meek, Castrogiovanni, Combs, Doherty, Welsh), Franchising Research: New Theories, Samples & Contexts, Academy of Management, Montreal, 2010

2008: Editor of a special volume on Constructionist/Institutional Influences upon Gender and Entrepreneurship, International Journal of Gender and Entrepreneurship, announced November 2008 (with Helene Ahl and Susan Marlowe), for publication fall-spring 2009-2010

Teaching and Learning Scholarship


2011: Development of undergraduate teaching cases on 4 women entrepreneurs - for undergraduate minor delivery and web distribution. Heatherjean MacNeil (MBA alum), Laura Trust (CEO of Finagle-a-Bagle), Ali Brown (Ali Brown, Inc), and Ashley Lucas (Diffuse 4).

Service:

Service to the University

School Assignments

Chair:
- 2010-2011: Promotion and Tenure Committee Mid-Point Review Chair
- 2008-2009: Silverman Business Plan Competition Preview
- 2008-2009: Coordination of New CE Faculty
- 2008-2009: Entrepreneurs in Residence

Faculty Advisor:
- 2010-2011: Swiss Educators Visit
- 2010-2011: MBA Foundations
- 2010-2011: Faculty Mentor
- 2008-2009: Advisor to SOM alums re: Eship
- 2008-2009: Google Challenge: Online Ad Placement

Faculty Sponsor:
- 2010-2011: Danish Entrepreneurship Study Tour

Member:
- 2010-2011: Promotion and Tenure Committee
- 2010-2011: Promotion and Tenure Committee Subcommittee
- 2010-2011: Dean's SALT Committee
- 2010-2011: Implementation Guidelines Review Committee
- 2010-2011: Promotion and Tenure -- Tenure Review Committee
- 2008-2009: Faculty Affiliate, Center for Gender in Organizations
- 2008-2009: UG Program Review Committee 2008-09

Mentoring Activities:
- 2008-2009: Founder of Winners Circle

Other Institutional Service Activities:
- 2010-2011: SOM Dean's Business Advisory Council
- 2010-2011: MBA information sessions
- 2010-2011: Entrepreneur Scholars in Residence
- 2010-2011: Discussion Leader
- 2010-2011: Design and Implementation of the new concentration in entrepreneurship in the MBA
2010-2011: Entrepreneur magazine/Princeton Review Entrepreneurship Program Ranking
2009-2010: MBA Foundations presenter
2008-2009: Scholarship management for Certificate program
2008-2009: Presentation to marketing team on eship
2008-2009: Fundraising Eship
2008-2009: MBA information sessions - CE information sessions
2008-2009: Entrepreneurial Scholar in Residence Program

**College Assignments**

**Faculty Advisor:**
2010-2011: Advisor, Edun Live on Campus student club

**Faculty Sponsor:**
2011-2012: SOM Event Sponsorship: Academy of Mgt Meeting Africa Initiative
2011-2012: SOM Institutional Leadership: Strategy Student Internship with IPI (Institute for Pediatric Innovation)
2011-2012: SOM Institutional Leadership: PMYDR/PTC
2011-2012: Entrepreneurship: Student Incubator
2011-2012: Entrepreneurship: Entrepreneur Scholar in Residence

**Other Institutional Service Activities:**
2011-2012: SOM: Service Requirments
2011-2012: Public Speaking: Business Advisory Committee meetings
2011-2012: Public Speaking: MBA Foundations, Info Sessions (also Dean's role), Accepted Student Events, other
2011-2012: Public Speaking: MBA Foundations, Info Sessions (also Dean's role), Accepted Student Events, other
2011-2012: Entrepreneurship: Rankings Data Preparation
2011-2012: Entrepreneurship: Budget and Funds Management
2011-2012: Entrepreneurship: Administrative Coordination around Duffy departure
2011-2012: Creation of MBA Alum Advising Group: Launch
2010-2011: Entrepreneurs in Residence
2010-2011: Silverman Business Plan Competition
2010-2011: Leading Women Entrepreneur Series - 3 events in Spring 2011
2010-2011: Panel Moderator, The Innovation Economy Industry Expo, Simmons College School of Management Career S
2010-2011: Panel Moderator:Career Currency workshop with 85 Broads
2010-2011: MBA Foundations case presentation
2010-2011: Fundraising for Entrepreneurship Program
2009-2010: Keynote Address: Using Wealth to Make the World a Better Place, Leading Women Entrepreneur Series 20
2009-2010: Panel Moderator
2008-2009: Sloan Fellows Program Presentation
2008-2009: Produce and Direct 2008 Silverman Business Plan Competition
2007-2008: Faculty Recruitment
2007-2008: Curriculum Revision for Entrepreneurship Certificate
2007-2008: Leading Women Entrepreneurship Series
2007-2008: Fundraising Activities
2007-2008: Faculty Recruitment and Support/training
2007-2008: Faculty Roundtable
2007-2008: Development of Edun LIVE ON CAMPUS relationship
2007-2008: Development of CGO/Entrepreneurship Strategy
2007-2008: Monthly Entrepreneurship ENews Column
2007-2008: Teaching Proposal to IIM-Calcutta with Cynthia Ingols
2007-2008: Development of Entrepreneurship Strategy for SOM
2007-2008: Outreach to MBA prospects
2007-2008: Power Investing for Women
2007-2008: Sponsored and attended TCI workshop on Managing Crises
2007-2008: Attended Simmons Trustees Dinner with Stephen McCandless
2007-2008: Producing High Growth Firm Panel
2007-2008: Alum-Student Connection
2007-2008: Entrepreneurship Advisory Board
2007-2008: Executive/Entrepreneur in Residence
2007-2008: TCI Preliminary Integration Meetings
2007-2008: Entrepreneur in Residence reception: Roslyn Jaffee
2007-2008: SOM Leadership Conference assist
2006-2007: SOM Information Sessions

Writing Student Recommendations:
2011: Alumnae Letters of Recommendation for MassChallenge
2011-2012: 10 Student Letters of Recommendation

Chair:
2011-2012: SOM Institutional Leadership: PTC student course evaluation subcommittee chair
2011-2012: Entrepreneurship: Chair's Advisory Board
2011-2012: Entrepreneurship: Delivery of the Silverman Business Plan Competition, including student mentoring
2010-2011: Founder and current Co-Chair of the SOM Faculty Roundtable
2010-2011: Director of the Entrepreneurship Program
2008-2009: Fundraising for Eship Program
2008-2009: Leadership of Leading Women Entrepreners Series

University Assignments

Committee Chair:
2012-2013: Entrepreneurship: Coleman Faculty Fellows 2012-13
2011-2012: Entrepreneurship: Leading Women Entrepreneur Series
2011-2012: Entrepreneurship: Entrepreneurs in Residence
2011-2012: Entrepreneurship: Coleman Faculty Fellows 2011-12
2011-2012: Entrepreneurship: strategy development
2010-2011: Development of Student Club: Entrepreneur Connect!
2010-2011: Leadership of Entrepreneurship Advisory Board
2010-2011: Founder (with Susan Duffy) of Entrepreneur Connect, a new University-wide club
2008-2009: Co-Chair of the Entrepreneurship Sub-Committee of the Simmons College Strategic Plan Committee

Committee Member:
2011-2012: College Service: USAID grant proposal committee
2011-2012: College Committee: Honorary Degrees
2011-2012: College Committee: Faculty Fiscal Affairs
2011-2012: Simmons College Honorary Degrees Committee
2011-2012: Faculty Fiscal Affairs Committee
2010-2011: Simmons College Strategy: Innovation Bubble Committee
2010-2011: Honorary Degrees Committee
2010-2011: Institutional Review Board

Faculty Advisor:
2011-2012: Entrepreneurship: Student Clubs - Entrepreneur Connect!, Edun Live, CEO
2011-2012: Entrepreneurship: Coordination for new student eShip organization

Faculty Sponsor:
2011-2012: Entrepreneurship: Fundraising Cultivation
2011-2012: Entrepreneurship: Administrative Coordination - SOM and College
2011-2012: Entrepreneurship: Grants Administration and Reporting

Other Institutional Service Activities:
2011-2012: College General Service
2011-2012: SOM Institutional Leadership: Masters in Mgt Development
2011-2012: Public Speaking: External
2011-2012: Public Speaking: Simmons Leadership Conference
2011-2012: Entrepreneurship: Collaboration with >20 Regional, National and Int'l Organizations
2011-2012: Invited Participant: White House Summit on Women and the Economy with President Obama
2011-2012: Distinguished Participant: White House Summit on Women's Entrepreneurship
2011-2012: Entrepreneurship: Media - Simmons Blog Entries
2011-2012: Entrepreneurship: Media - video
2011-2012: Entrepreneurship: Media Interviews
2010-2011: Grant and Gift Report Writing
2010-2011: Keynote Speech
2010-2011: Fundraising for Simmons College
2010-2011: Simmons Corporator's Meeting
2010-2011: Simmons College Corporator's Meeting
2010-2011: Workshop Leader, Simmons Leadership Conference
2010-2011: Panel Moderator for Simmons Leadership Conference
2010-2011: Fundraising for the College
2009-2010: Session Leader: Strategic Management in the Context of Higher Education, the Sloan Grant Development
2008-2009: South Shore Alumnae Annual Meeting Keynote Address

State-wide Assignments

Other Institutional Service Activities:

2010-2011: Simmons SOM Entrepreneurship Website
2008-2009: Constitution Committee
2008-2009: Executive Committee of the Entrepreneurship Division of the Academy of Management
2008-2009: Governor's Council for Entrepreneurship

Chair:

2008-2009: Simmons SOM - Bunker Hill Community College partnership

Simmons College

College Assignments

Faculty Advisor:

2019-2020: Letters of recommendation
2016-2017: Net Impact UG Chapter -- including taking students to annual conference in Philadelphia
2013-2014: ENTREPRENEURSHIP - • MBA Entrepreneurship Concentration Advisor

Faculty Sponsor:

2017-2018: Entrepreneurship Program -- COF inter-college grant, CEO student club advisor, feasibility face-off CEO COF student business competition, speaker event COF wide
2013-2014: ENTREPRENEURSHIP -Development of practicum offering with Eileen Fisher Company – finalized by them too late to solicit top students. Put off until next year.

Mentoring Activities:

2016-2017: to Todd Hermann re: development of strategy courses
2016-2017: wide group of SOM student and alum entrepreneurs
2013-2014: New Faculty Mentor (Ryan Rafferty)

Other Institutional Service Activities:

2015-2016: SOM Foundations
2015-2016: Co-Chair of SOM Faculty Meetings
2012-2013: Developed proposal with exec ed to Blue Cross-Blue Shield on Innovative Leadership

Chair:

2018-2019: Committee to study the feasibility of PEOPLE OPERATIONS curriculum for the School of Business and University
2016-2017: EILEEN FISHER STUDENT FELLOWSHIP liaison and award
2016-2017: Co-Chair of Faculty Meetings
2012-2013: Entrepreneurship Program
2010-2011: Faculty Roundtable
2010-2011: Promotion and Tenure Subcommittee

Member:
2019-2020: Center for Gender in Organizations
2016-2017 – 2017-2018: Committee to revive the MSMGT degree
2016-2017 – 2017-2018: Undergraduate faculty working group
2015-2016: Promotion review SOM
2015-2016: Promotion 3rd year review committee member
2015-2016: Simmons College Leadership Council
2013-2014: Graduate Programs Assessment and Strategy
2013-2014: Curriculum Committee Revision of the Concentrations recommendations
2013-2014: Review of the Faculty Policy Manual Revisions Sub-committee member, FPTG Committee
2013-2014: Faculty Promotion, Tenure and Governance Committee Member
2013-2014: Center for Gender in Organizations

University Assignments

Committee Chair:
2016-2017: Retain SOM as a School
2016-2017: College Honorary Degrees Committee
2015-2016: Entrepreneurship Program
2015-2016: Honorary Degrees Committee
2013-2014: ENTREPRENEURSHIP - Co-Founder (with Rich Gurney, Chair Chemistry and Physics Department), Entrepreneurial Leadership in the Sciences Program at Simmons College. Curriculum delivery in Organic Chemistry courses fall 2013 and spring 2014 o Pitch present
2013-2014: Chair, Honorary Degrees Committee, Simmons College, 2014-2017 (New)
2012-2013: PTC Subcommittee PMDYR

Committee Member:
2016-2017 – 2017-2018: Diversity and Inclusion Academic Committee
2016-2017: Green College Faculty Governance Committee
2015-2016: Strategy 2020 -- Enrich the Experience Sub-Committee
2015-2016: Strategy 2020 Committee

Faculty Advisor:
2015-2016: Undergraduate Net Impact Chapter
2013-2014: ENTREPRENEURSHIP - Advisor to MBA and Undergraduate Net Impact Chapter
2012-2013: Special Program in Chemistry Entrepreneurship

Faculty Sponsor:
2018-2019: Entrepreneurship Program: CEO student club advisor; COF task force on entrepreneurship education; support for feasibility face-off CEO COF student business competition; advisor to entrepreneurship students
2013-2014: ENTREPRENEURSHIP - • Campus wide showing of She Started It: A Documentary on Women Founders, Spring 2015, through Net Impact, Simmons

Other Institutional Service Activities:
2018-2019: Completing my PDMYR 5 year professional development process
2018-2019: Revision of the University Faculty Policy Manual
2016-2017: Discussion re: PhD for SOM with SLIS
2015-2016: Entrepreneurial Leadership in the Sciences (Gurney, Nelson, Canfield)
2013-2014: ENTREPRENEURSHIP - Guest reception and dinner Spring 2014 Warburg lecture and dinner with colleague Mary Ellen Iskenderian, CEO, Women's World Banking, April 2014
2013-2014: ENTREPRENEURSHIP - World Challenge Course

State-wide Assignments

Faculty Advisor:
2013-2014: Advisor to MBA alumna entrepreneurs and business owners – 10 over the year including Advisor, Cactus Program for Arab Women's Entrepreneurship, Israel

Simmons College School of Management
School Assignments

Member:
2020-2021: Strategy Committee SOB
2020-2021: Research Committee SOB

Other Institutional Service Activities:
2020-2021: Service to the SOB

College Assignments

Faculty Advisor:
2012-2013: Advisor to students and alums
2012-2013: Entrepreneurship Concentration Advisor

Faculty Sponsor:
2012-2013: Entrepreneurship Strategy Development

Mentoring Activities:
2019-2020: Entrepreneurship

Other Institutional Service Activities:
2012-2013: Wrote articles for both issues of Management Magazine
2012-2013: Faculty Presenter at joint MCM, MBA, HC MBA Foundations Orientation
2012-2013: Faculty case presentation at MBA Foundations fall 2012
2012-2013: Faculty Presenter at 3 MBA information sessions

Chair:
2012-2013: Leading Women Entrepreneurship Series Special Night with Chef, Restauranteur and Entrepreneur Barbara Lynch
2010-2011: PMDYR Committee for Bonnie Betters-Read

Member:
2018-2019: AACSB Strategy Committee
2018-2019: AACSB Research Committee
2018-2019: Undergraduate faculty group
2018-2019: Promotion and Tenure Committee
2012-2013: Promotion Sub-Committee

University Assignments

Committee Chair:
2015-2016: School of Management Committee on Diversity and Inclusion
2012-2013: Social Justice-Social Entrepreneurship Conference at Simmons College October 2012
2012-2013: Creation of Masters in Nursing Entrepreneurship; Masters in Nutrition Entrepreneurship

Committee Member:
2012-2013: Committee to create the SOM Masters in Management program
2012-2013: Simmons College Honorary Degree Committee

Faculty Sponsor:
2012-2013: Coleman Foundation Faculty Fellows Program
2011-2012: Entrepreneurship: Collaboration with CAS- Social Justice + Social Eship Student Conference

Other Institutional Service Activities:
2012-2013: Presentation to the Simmons College Emerging Leaders Program (undergraduate honors program)
2012-2013: Honorary Degrees Committee
2012-2013: Led Pre-Conference Workshop, It's All About Sales, at Simmons College Leadership Conference
2012-2013: Simmons Leadership Conference Keynote Interviewer
2012-2013: Keynote Speaker for Simmons College Founders Day Celebration

Simmons University

College Assignments

Chair:
2011-2012: SOM Admissions Committee (Co-Chair)
Member:
2012-2013 – 2013-2014: SOM Faculty
2012-2013 – 2013-2014: SOM Admissions Committee
2012-2013 – 2013-2014: SOM Dean's Council
2011-2012 – 2013-2014: SOM Promotion and Tenure Committee
2011-2012: SOM General Faculty
2011-2012: SOM Deans Council
2010-2011: Promotion and Tenure Committee
2010-2011: Strategic Academic Leadership Team
2008-2009 – 2009-2010: Promotion & Tenure Committee
2007-2008: Promotion and Tenure Committee
2007-2008: Admissions Committee

University Assignments

Member:
2011-2012: Honorary Degrees Committee
2011-2012: Faculty Fiscal Affairs

Unassigned

School Assignments

Other Institutional Service Activities:
2019-2020: Service to the B-School Bus and Mgt Major, Minor and Course Offerings
2019-2020: Service to the B-School - Performance Dashboard

College Assignments

Mentoring Activities:
2020-2021: Service to Students

Other Institutional Service Activities:
2019-2020 – 2020-2021: Service to COCIS - Special Activities

University Assignments

Other Institutional Service Activities:
2020-2021: Service to the University

Service to the Profession

Academic Conference: Discussant

Academic Conference: Moderator / Facilitator
2016: Simmons Leadership Conference. - moderated panel at Simmons conference
2016: Small Business Innovation Research Grant Regional Conference at MIT. – First regional conference -- I am focused on bringing women and women's voices in technology to the conference.
2013: Panel Chair: Modern International Cooperatives, 4th EMES International Research Conference on Social Enterprise, University of Liège, Belgium, July 2013.
2013: Track Chair, European Academy of Management, High Growth Entrepreneurship.  Track Chair, European Academy of Management, High Growth Entrepreneurship
2013: We Own It Summit. Digging for Data on Women High Growth Entrepreneurs – What Do We Know? What Do We Still Need to Know? At the first We Own It Summit, collaborators recognized that while there is substantial public and private data on women entrepreneurs generally, there is very little data on the subset of women high growth entrepreneurs – aspiring and realizing. Research ongoing to identify demographics and growth trajectories on this group and their businesses will be shared. What do we know and what do we still need to know?
2013: We Own It Summit. The Quest: Adding a Woman Non-Exec to the Board of Elementis – A Case Study Discussion with Kevin Matthews and Teresa Nelson

Kevin Matthews, a non-exec on a FTSE 250 company - Elementis – shares news and ideas on the quest to put its first woman on the board of a company in a predominantly male industry.
London, UK June 2013
2008: Institute for Small Business and Entrepreneurship, Belfast, Ireland. Chaired and moderated session on women and entrepreneurship

Advisor


2016: International Committee, école des Hautes Etudes Commerciales (HEC), Liege, Belgium. New appointment (2 year) as member of international advisory board


2016: PhD Committee - University of Liege, Frederic Dufays.

2016: PhD Committee -- University of Liege, Lama Arda.

2014: PhD Committee, University of Liege-- Charlotte Moreau, HEC, University of Liege, Belgium.

2014: Ph.D. Committees (2013-) Giorgia Trasciani, HEC, University of Liege, Belgium.

2012: Astia Entrepreneurs Training Week -- Silicon Valley, San Jose, California. Participated as advisor for one week bootcamp for women high growth entrepreneurs enrolled in Astia training

2008: Interviewee: entrepreneurship and the professions. interviewee for Ph.D. candidate in occupational therapy (Medical College of Ohio) on eship and the professions

Board Member: Advisory Board

2020: Boston Biotech Working Group, Chaired by Susan Hockfield, Former President of MIT.

2020: Astia. We use the collective expertise and diversity of input from our vast global network to identify investable ventures, provide guidance to the executive teams, and connect them with the resources they need to accelerate success.

2020: Healthcare Business Women's Association Global Advisory Committee. The Healthcare Businesswomen's Association (HBA) Ambassador program was initiated in Europe in 2018, sponsored by Baxter’s Laura Angelini, general manager, and Anila Lingamneni, vice president, global Renal Care business. The aim of the program is to support young talent in setting and reaching individual professional development career goals by facilitating guidance from other HBA members.


2019: Women Equity Growth. Scientific advisor of European investment fund, Bryan-Garnier

2019: Astia. Global hybrid organization with non-profit arm and angel investment network. Interests: gender inclusive leadership teams of high growth ventures, access to capital and knowledge nets.


2016: Global Advisory Board, Astia.

2016: Women Equity Growth. Scientific Committee

Women Equity for Growth, Paris (2010- present)
Scientific arm of European investment fund allying with women high-growth entrepreneurs; by Bryan-Garnier, Europe’s largest investment bank in the entrepreneurial sector

2016: Entrepreneurship, Culture, Finance and Economic Development Conference (France), 2016. Member of the Scientific Committee,


2014: ENTREPRENEURSHIP - • Scientific Advisory Board, Women's International Center for Economic Development, Liverpool, UK.


2014: ENTREPRENEURSHIP - New York and Global Advisory Board Member, Astia (women's high growth entrepreneurship).


2014: International Georges Doriot Conference on Family Enterprising, University of Nanum, France.

2013: Scientific Committee, Women Equity Growth, Paris, Paris, France. I continue to serve as a member of the Scientific Committee of Women Equity Growth, a nonprofit arm of investment bank, Bryan-Garnier, France's leading investment bank for entrepreneurial firms. This year we continued to identify the top 50 women entrepreneurs of France. We analyzed their companies and presented formal reports on their challenges and successes. This effort funded by BNP Paribas.

2013: Women's International Centre for Economic Development. Largest serr service organization for women's entrepreneurship and incubator services in the UK, headquartered in Liverpool

2013: Astia. member of the global advisory board; member of the New York review board

2012: We Own It Summit Steering Committee.

2012: Astia Global Advisory Board.
2012: Innovation and Diversity in Entrepreneurship - Centre Henri Tudor.
2012: Women's International Centre for Economic Development.
2012: Astia New York Advisory Board.
2012: Astia Global Advisory Board.
2011: Women Equity Growth, Paris, France. Member of the Scientific Advisory Board. Women Equity for Growth is an initiative developed by the non-profit organization and supported by Bryan Garnier, Investment Bank and BNP Paribas Wealth Management. The organization actively supports the development of growth SMEs led by women in France, encouraging them to become models of success--and in so doing contributing to sustainable growth in European business. An annual index is prepared and the goal is for the index to become a point of reference as well as a powerful promotional tool for the companies involved. For now, it brings together the top 50 women-run SMEs in France but it aspires to expand to include all of Europe in the coming years.
2011: Women's International Centre for Economic Development, Liverpool, United Kingdom. Member of the Scientific Advisory Board

Board Member: Board of Trustees
2014: ENTREPRENEURSHIP - Steering Committee Member, the We Own It Summit, global consortium for women's high growth entrepreneurship, operating globally, 2014 Philadelphia.
2014: ENTREPRENEURSHIP - Director, Safe Water for 1 Billion People (H2O-1B), a global non-governmental organization registered in Massachusetts and active worldwide, 2010-present.
2013: Women's Entrepreneurial Council, Boston, Massachusetts. Member of the Women's Entrepreneurial Council
2011: Women's Entrepreneurial Council, Boston, Massachusetts. The Women's Entrepreneurial Council is a 'super' organization created to align the many groups that support women entrepreneurs. The WEC mission is to create a powerful, connected ecosystem for entrepreneurial women. By facilitating communication, coordination and collaboration among the many groups and academic institutions that support women as entrepreneurs in New England, WEC's goal is to ensure that women entrepreneurs have the resources and support that they need to create, launch and build their businesses, regardless of scale.

Board Member: PRJ Editorial Review Board
2013: Family Business Review.
2013: International Journal of Gender and Entrepreneurship. Editorial Board Member
2012: Family Business Review.

Board of Directors: Moderate Involvement
2014: ENTREPRENEURSHIP - Member, Women's Entrepreneurial Council, Boston.
2011: Academy of Management Entrepreneurship Division Executive Committee. "Academy of Management Entrepreneurship Division Executive Committee member Parliamentarian
2011: Astia, New York, New York. member of the advisory board of Astia. Astia is a unique, global not-for-profit organization providing innovative programs that ensure companies gain access to capital, achieve and sustain high-growth, and develop the executive leadership of the founding team. Designed for startups at all stages, the Astia programs are implemented by more than 1,000 members of the Astia Advisor Network that includes more than 100 former and current CEOs and 200 investors. Astia is an extremely committed community of advisors, investors, industry leaders, and entrepreneurs.
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Board of Directors: Substantial Involvement
2016: National Women's Business Council. Advisors to the White House, Congress and the SBA - four national outreach meetings/year plus service on the Research Committee

15 member Council advising the President, the Congress and the SBA on issues of women and business.
Duties: manage research program, conduct national public meetings, develop policy recommendations.
Projects: develop national accelerator and incubator network; technology transfer from US universities and colleges with the Office of Investment and Innovation (SBA).

2013: We Own It Summit. International collaboration of investors, entrepreneurs, academics, government, media players re: celebration and promotion of women high growth entrepreneurs and their ventures
2013: Academy of Management Entrepreneurship Division. Member of the Executive Committee and Parliamentarian of the Entrepreneurship Division of the Academy of Management representing 2500+ entrepreneurship faculty worldwide
2011: We Own It: Women and Entrepreneurship with ASTIA, virtual, Virtual. Head of the Academic Committee Working Group, We Own It Summit with final consortium in London, UK June 2011
2011: Academy of Management Entrepreneurship Division, virtual, Virtual. Member of the Executive Committee of the Entrepreneurship Division, Academy of Management 2010-11; 2011-12
Chair: Committee / Task Force
2019: Women Commercializing Science. A Boston area task force of venture capitalists, women scientists and members of the entrepreneurial ecosystem supporting increases in federal funding and support of women scientist entrepreneurs.
2017: Women Commercializing Science Boston, MA A Boston area task force of venture capitalists, women scientists and members of the entrepreneurial ecosystem supporting increases in federal funding of women scientist entrepreneurs.
2016: Local Organizing Chair, Small Business Innovation Research Grants (SBIT) of the Federal SBA Boston, MA MIT conference day on women scientists accessing federal funding for commercialization.
2016: Co-Founder, Juniper Co-operatives Research Group, Centre for Social Enterprise, University of Liege, Belgium.
2012: Academy of Management Entrepreneurship Division Committee to Revise the Policy Manual.

Chair: Conference / Track / Program
2013: Curator of Program for We Own It Summit, London, UK 2013. Developed program across panels, onexone discussions, collaboration roundtables for 200 person conference in London.
2008: International Council for Small Business, Halifax, Canada. Co-Chair of the Women's Track

Reviewer - Article / Manuscript
2013: Family Business Review.
2013: Entrepreneurship Theory and Practice.
2013: Journal of Business Venturing.
2013: Academy of Management Review. leading management journal
2009: Ethics and Behavior journal. Dear Teresa,
Thank you for the fantastic, thoughtful, and immensely helpful review. I have attached a copy of my action letter to the author, FYI.
Gerry
Gerald P. Koocher, PhD, ABPP
Dean and Professor
School of Health Sciences
Simmons College


Reviewer - Book / Textbook

Gerry
Gerald P. Koocher, PhD, ABPP
Dean and Professor
School of Health Sciences
Simmons College
2013: Stanford University Press.

Review - Grant Proposal Related to Expertise
2020: Swiss National Science Foundation. external grant reviewer

Editor: Guest Editor of Journal
2016: Reuvre de la Entrepreneuriat.
2012: Reuvre de Entrepreneirat, Paris, France. Guest Editor for 2014 print

Invited Lecture
2015: Simmons College Chemistry Department -- Organic Chem Classes -- Innovation and Entrepreneurship in Science (2x per semester).
2015: MIT Environmental Engineering DLAB.
2014: ENTREPRENEURSHIP - MIT Department of Environmental Engineering, Developing the Business of Social Entrepreneurship, DLab, Boston, MA (March 2014).
2014: ENTREPRENEURSHIP - We Own It Summit, Developing the Women's High Growth Entrepreneurship Agenda, annual Summit, Philadelphia, PA (April 2014).
2008: Massachusetts Institute of Technology Dept of Engineering. Entrepreneurial Finance (2 sessions)

Keynote Address
2016: Alliance of Women Entrepreneurs. Philadelphia annual meeting
2013: Doctoral School in Management Sciences UMons, HEC-ULg & Solvay-ULB, Belgium Doctoral Seminar in Social Entrepreneurship (2013). Address to a joint seminar of the three leading business schools in Belgium.
2008: SOM Alumnae Meeting Keynote, Boca Raton, Florida. Keynote Address on Business in China
2008: SOM Alumnae Meeting Keynote, Miami, Florida. Keynote address on China business

Member: Committee/Task Force
2017: Center for Gender in Organizations.
2014: The Graduate Consortium in Women's Studies at the Massachusetts Institute of Technology.
2013: White House Tech Inclusion Summit, Washington, DC.
2008: Academy of Management Entrepreneurship Division. Board of Governors Task Force Report Committee
2008: George Doriot Conference on Family Enterprise, Paris, France. Member of the Scientific Committee
2008: Academy of Management Entrepreneurship Division Welcome Committee, Fresno, California. Member
2008: Diana International.
2008: Women of the Academy of International Business, Milan, Italy.

Officer: Organization / Association
2019: Senior Director of Research and Policy.
2011: Pure Home Water: Safe Water for 1B, Virtual, Virtual. Officer: Safe Water for 1Billion. Global projects including a nationwide effort in the west African country of Ghana to supply water treatment filters to all people without access to clean drinking water. As part of her entrepreneurship program at Simmons, MBA student Jennifer Christian-Murtie traveled to Ghana to advise Murcott and the nascent non-profit. That work led to the development of an award winning business case on Murcott authored by Simmons faculty including Entrepreneurship Director, Dr. Teresa Nelson, now in use across the U.S.
2008: Academy of Management Entrepreneurship Division, none, United States of America. 2005-present

Other Professional Service Activities
2020: Visting Virtual Scholar for the ARC Network, Funded by the NSF. One year research appointment - The Virtual Visiting Scholars (VVS) program provides a unique opportunity for select scholars across disciplines to pursue research meta-analysis, synthesis, and big data curation on topics crucial to STEM faculty equity. VVS analyze existing research and data, synthesizing different, sometimes competing, perspectives, frameworks, metrics, and outcomes to offer new insights and applications to the broader community.
2020: Scholar in Residence, Association for Women in Science. AWIS is a global network that inspires bold
leadership, research, and solutions that advance women in STEM, spark innovation, promote organizational success and drive systemic change. Using an intersectional approach, AWIS provides a unique national platform where essential research meets advocacy, innovation, and practice in supporting the advancement of women in STEM.

2020: Scholar in Residence, University of Quebec, Canada September.
2012: White House Summit on Women Entrepreneurs, Washington, DC.
2011: Entrepreneurship: Theory & Practice. Scholarship Reviewer
2011: Jounal of Business Venturing. Scholarship Review
2011: Family Business Review. Editorial Board member; reviewer
2011: Academy of Management Entrepreneurship Division. Chair of Policy Manual Revision Committee
2010 – 2011: Dissertation Committee, Liege, Belgium. member of dissertation committee of Christina Constantinidis
2009: We Own It: Women and Entrepreneurship with ASTIA, San Francisco, California. conference organizing committee
2008: Women's Congress. Business Plan Judge
2007: US Small Association for Business and Entrepreneurship, orlando, Florida. case writing competition judge

Presentation
2020: Massachusetts College of Art and Design - Continuing Education. Workshop on Negotiations in the Creative Economy Series sponsored by the City of Boston

2015: Simmons College VIP Graduation Reception.
2015: City of Boston Main Street Program Entrepreneurship Event.
2015: NWBC National Public Meeting in Detroit, MI - Women Entrepreneurs in STEM.
2015: Astia Board Retreat.
2015: Simmons College Leadership Conference.
2015: Alliance of Women Entrepreneurs (Philadelphia) - Annual Keynote Address.
2014: ENTREPRENEURSHIP - National Academy of Engineering, Workplace Diversity and Value Creation, Making Value for America Conference, Beckman Institute, Irvine, California (February 2014). National Academy of Engineering Workplace Diversity and Value Creation, Making Value for America Conference, Beckman Institute, Irvine, California (February 2014)


2013: Simmons College Leadership Conference Signature Session Interview with Josie Natori; 400+ attendees. 400+ attendees
2013: Simmons College Leadership Conference. Developed and delivered pre-conference workshop on sales with alum Nancy Buzby. sold out.
2011: We Own It Summit 2011, London, United Kingdom. Panel on equity access
2008: Madrinas. Entrepreneurship and You
2008: SOM Alumnae Reunion Weekend. Entrepreneurship
2008: US Small Association for Business and Entrepreneurship, San Antonio, Texas. Presentation on Entrepreneurship Education
2008: Women Entrepreneurs in Science and Technology (WEST), Boston. Panel Moderator: To MBA or Not to MBA
2007: Swiss-Next: Swiss Entrepreneurs at Swiss Embassy, Boston, United States of America. Participated in session to welcome and educate Swiss government and female entrepreneurs on U.S. entrepreneurship practice

Reviewer: Conference Paper
2009: Academy of Management Entrepreneurship Division. Reviewer of papers for annual conference
2008: Diana International. Reviewer of conference paper submissions
2008: Academy of Management Entrepreneurship Division.

**Service to the Community**

**Chair of a Committee**
2020: All Together Now - A Conference for Women in Entrepreneurship Celebrating Diversity and Inclusion, 150 people gathered to explore entrepreneurship topics, including the success of the City and State in providing services equitably.

**Other Community Service Activities**
2012: Special Strategic Advisor to the CEO of the Institute for Pediatric Innovation,

**Positions Held in Civic Organizations**
2010: Director, Safe Water for 1 Billion People (H2O-1B), a global NGO registered in Massachusetts, 2010-p

**Faculty Development**

**Research-Related Conference/Seminar**
2012: Structure Lab, Boston, Massachusetts. Participant, Structure Lab, Criterion Ventures. Purpose: to provide a framework to think about legal organization structure as part of social venture strategy

**Instructional-Related Conference**
2012: Creating Leaders: An Ontological/Phenomenological Model, Dartmouth, New Hampshire. Invited participant (scholarship) experimental leadership course (8 days)—Creating Leaders: An Ontological/Phenomenological Model, at Dartmouth University Medical School, June 2012. Led and developed by Michael Jensen, the Jesse Isidor Straus Professor of Business Administration at Harvard Business School

**Other Professional Development**
2011: We Own It Summit 2011, London, United Kingdom. The intent of this article is to reflect on the social construction of gender in entrepreneurship, and particularly on current public discourse on women as entrepreneurs in relationship to welfare systems and public policies in Sweden and the U.S.. The authors have collectively spent over 25 years engaged in scholarship related to entrepreneurship and gender and women and they use their experience as social scientists, together with archival data review and interviews, to examine how women as entrepreneurs are defined and promoted within two national contexts. We use the critical application of Foucault on discourse as a group of statements, and also the practices that bring about certain types of statements (Foucault, 1972) as base, in the context of social construction and feminism as organizing principles to examine policy and practice regarding female entrepreneurs. Thoughts are also offered on the dialogue of research regarding sex and gender in entrepreneurship and business.

**Professional Seminars / Workshops**

**Honors-Awards-Grants**

**Award**
2012: Best Paper Award - Public Policy, New York University Stern School Conference on Social Entrepreneurship. This is the leading Social Entrepreneurship Conference in the world. Paper addressed issues of immigrant entrepreneurs, immigration reform, and intersection of social entrepreneurship and issues of immigration. .
2012: . Simmons College President's Research Award. to conduct research.
2012: . Transeo Academic Research Award. Transeo encourages and promotes the exchange of good practices between experts to stimulate the European SME transfer market. Transeo increases awareness of the business transfer issue at regional, national and European level and works on solutions and projects to improve business transfer at European scale..

**Honor**
2020: Visiting Scholar, Association for Women in Science. Founded in 1971, The Association for Women in Science (AWIS) is the largest, multi-disciplinary organization women in STEM. AWIS is dedicated to driving excellent by achieving equity and full participation of women in all disciplines and across all employment sectors. AWIS operates worldwide with ore than 20,000 members.

2020: Virtual Visiting Scholar, ARC Network, funded by the National Science Foundation.

The ARC Network strives to advance STEM equity in academia by convening diverse audiences to collaborate, share, and implement the best practices and tools shown to effect change. It operates as a national collaboration managed by the Association for Women in Science and funded by the National
Science Foundation.

2020: Researcher in Residence, University of Quebec, Montreal. Invited to search as an honored researcher in residence at the University of Quebec, Montreal during the 2019-20 school year.
2014: Awarded Sabbatical, Simmons College.
2012: Beta Gamma Sigma Inductee.

Other Activities

2013 - Student Advising -- Notes of Appreciation:
Josiane Martinez, MBA

Hi Teresa, I hope all is well! I've been working on starting my new health coaching business, and keep thinking of you and how grateful I am so happy to have been your student. I thought you might like an update, but also, I'm wondering if you might have a sample stellar business plan that I can look at. Unfortunately, I wasn't able to get feedback on the plan I handed in for business plans class, and I want to make sure I'm doing a thorough job, so here's the update: I'm currently studying at the Institute for Integrative Nutrition in New York, and will be officially seeing clients in late summer. I'll be a psychology student as well starting in September, and the long-term plan is to be a health coach/psychologist, focusing on health/wellness, nutrition, body image and self esteem. It's like a dream come true! I just bought my domain name (kristenbettencourt.com), have a graphic designer working on the logo, and a photographer coming this weekend to take shots for my new website. EXCITING!!!!!!! Also, I did a Porter's 5 forces analysis today, and it was really helpful! I hope the summer is going well, and that you don't miss our class too much! Thank you for being such an amazing inspiration and support!

Dear Teresa, It has been a long time since we last talked, but I was happy to read your last e-mail about all the progress you have done with the entrepreneurship program at SOM. I feel very proud to be part of this wonderful program at SOM and I owe this program and you a lot. Thank you! Also, I would like to update you on what I am currently doing and get your opinion on a collaboration offer that I have for you. Currently I work as a TV host for channel 2, Nazareth Mayor's consultant on the advancement of women, and the founder of Cactus, a for profit organization that aims to fight the chronic unemployment among Palestinian women in Israel by teaching them entrepreneurship and how to start sustainable and scalable businesses. My target market is educated Palestinian women who are mainly located in Northern Israel. The services that Cactus provides are entrepreneurship courses, strategy and marketing courses, and consulting services. I opened the first entrepreneurship course in Feb. 2013 and the course ended last May. 15 academic women enrolled in the course to learn about the entrepreneurship world, how to create sustainable and scalable business ideas, how to write a business plan and how to pitch their business ideas. Part of the classes was taught by me, others by well-known professionals and/or successful entrepreneurs. The course was a great success and the feedback I got from the participants was really good! I hope the summer is going well, and that you don't miss our class too much! Thank you for being such an amazing inspiration and support!

The collaboration can be translated into:

- Getting your assistance in reviewing and building Cactus's Course's syllabus
- Giving the course's participants free access to part of the SOM entrepreneurship program material
- Getting your assistance in finding mentors for the course's participants
- Having SOM logo on the course's certificate that will be given in the last meeting of the course.
- Having SOM logo on the course PR material
- Getting your assistance in finding funders for the business plan (pitch) competition that I am planning to conduct in the end of the year.

I think it is good PR for SOM to say that it is involved in running entrepreneurship courses in the Middle East, plus it can attract potential funders to the SOM entrepreneurship program, to Cactus's course and to Cactus's business plan competition. What do you think?

The two links below lead you to:

- Cactus's FB page (636 likes): [https://www.facebook.com/Cactusint](https://www.facebook.com/Cactusint)
- Cactus's FB group (1051 members): [https://www.facebook.com/groups/441107102616538/](https://www.facebook.com/groups/441107102616538/)

The FB page and group have some pictures of the course's meetings, and description of the professionals and entrepreneurs who lectured at the course. Please let me know what do you think about my offer? My very best regards, Areen

From: Josiane Martinez <josiane.martinez@simmons.edu>
Date: Sat, Apr 27, 2013 at 1:39 PM
Subject: SM-SP-13- Martinez-FINAL
To: DrTeresanelson@gmail.com

Dear Teresa, Enclosed please find my final. This class was a treat! I really enjoyed it and learned a lot--from working in groups to the understanding of the importance of of strategic management. Thanks so much for your dedication and commitment. Looking forward to continuing to tap into your knowledge and ideas as I take the next steps in my career. Best, Josiane

From: Kristen Bettencourt <kristenbettencourt@gmail.com>
Date: Sun, Apr 28, 2013 at 2:23 PM
Subject: SM-SP-13-(Bettencourt)-FINAL
To: DrTeresanelson@gmail.com

Dr. Nelson, Thank you for an amazing semester, and for truly being such a huge inspiration to me during my time at the SOM. I'll miss your classes the most, and I'll think of what we learned in Creativity as I launch my health coaching business this fall. Thank you for everything. Many times during these
few years, I doubted my decision to pursue an MBA, but your classes made me realize that it was a very, very good choice. Thank you!!!!!! See you soon, Kristen

From: Sara E. Smith <saramenard@gmail.com>
Date: Mon, May 6, 2013 at 1:22 PM
Subject: Re: SM-SP-13-SMITH-FINAL
To: Teresa Nelson <drteresanelson@gmail.com> Wow, that's amazing news. Thank you again--your support throughout a crazy time made me much less stressed and able to focus on the course! Sara

On Sun, May 5, 2013 at 5:09 PM, Teresa Nelson <drteresanelson@gmail.com> wrote:

Hi, Sara -- I haven't graded your final yet, but wanted to let you know I am not docking you for any time missing given the reason. I also want you to know how much I appreciated your managing your time away so well. TN

Sara Garver <skgarver@gmail.com> 11/13/12

The most important thing I should have said first is Thank you. I still remember when you said I should connect with her, I remember catching her for a quick moment outside an elevator and Sharon telling me to email her to talk, I remember our final phone call that Spring telling her to keep in touch. Though nothing is certain yet, in terms of where this new idea might go, none of this would be a possibility for me, without you. Though words will never truly express the sincerest gratitude and humility I feel towards you, I just wanted you to get even an iota of it. Forgive me for not saying it earlier, but one gets caught up in these moments. So, Thanks, Sara
Sara Garver
MBA Candidate 2012
Simmons School of Management

2013 - Student Advising -- Notes of Appreciation :

Suzanne Carter <suzanne.carter@gmail.com> 10/12/12

to teresa.nelson

Hi: I'm at the c200 conference sitting next to Regina Pisa and a compliment fell out: Teresa throws exactly the right things in front of me, and I have the sense to say yes.

Thanks - I plan to pay this forward and back when I get the chance.

Suzanne

2013 - Student Advising -- Notes of Appreciation :

qasayd-najd@hotmail.com> Apr 24

to Teresa

Good morning , Professor Teresa

I just want to thank you for every thing you taught us in this amazing class , I am happy for the grades that you gave me . I learned a lot from the Books ,the class discussions , and from you personally .

Thank you again .

Ghadah almasoud

2012 - :

“Submission of Conference Panel Proposal: Demystifying Entrepreneurial Success”, submitted to the Grace Hopper Celebration of Women in Computing is a program of the Anita Borg Institute for Women and Technology 2013
2012 - : Research Proposal (Winner 2012) - Simmons College President’s Research Fund, with Jane Mooney for the proposal – “Boosting the U.S. Economy: How Governance Structures Influence the Success of Innovative, High Growth Companies”

2012 - : Center for Gender in Organizations faculty affiliate – 3x meetings/year and 4 hour workshop on simultaneity project

2012 - : From: nairazad1984@gmail.com [mailto:nairazad1984@gmail.com] On Behalf Of Areen Shahbari

Sent: Wednesday, April 18, 2012 9:49 PM
To: Teresa Nelson
Subject: I am an Echoing Green Finalist

Dear Teresa,

Hope my e-mail finds you well. I want to thank you for your extraordinary recommendation, and happy to inform you that I am an Echoing Green Finalist - out of 3508 Applicants, I am one of the 38 finalists. I will be presenting my idea in May 11th or 12th in NY and hopefully I will get the EG fellowship http://www.echoinggreen.org/ I will keep you posted!

I also want you to know that you have had a great influence on how I feel about entrepreneurship and about starting my own business. You have always believed in me and supported me! Because of you I feel confident and strong!

Anyway, I will be in Boston between May 13th and May 20th, and I would like to meet you then, if you have some free time to chat.

Best Regards, Areen

From: Ivette Argueta-Medina [mailto:ivettearguetamedina@gmail.com]
Sent: Friday, April 13, 2012 12:32 PM
To: teresa.nelson@simmons.edu
Subject: Thank you!

Hi, Teresa,

Thank you for inviting us to the networking event yesterday! It was nice to chat with the advisory group members and hear how we (the students) have grown as a result of being an Entrepreneurship concentrator.

Thanks for sharing your knowledge and network with us. Also, for your support—your passion is contagious! I left yesterday feeling more empowered and excited to pursue my venture.

See you next week, Ivette
Ivette Argueta-Medina
CEO & Founder
Esperanza Publishing, LLC

-----Original Message-----
From: carolina.meyers@simmons.edu [mailto:carolina.meyers@simmons.edu]
Sent: Friday, December 16, 2011 5:03 PM
To: Teresa Nelson
Subject: Thank you!

Hi Teresa,

Thank you so much for the beautiful note, awesome mug, and cool bag! I feel very honored and very lucky to have had you as my professor for three semesters. I learned A LOT from you! You made my MBA experience incredibly challenging yet very exciting. I will keep you posted with the progress of business and any major milestones (FYI- I just got the trademark for Tres Pintas!).

Thank you again, Carolina

From: Jodi DeLibertis [mailto:jodi.delibertis@simmons.edu]
Sent: Monday, March 21, 2011 3:27 PM
To: teresa.nelson@simmons.edu
Subject: Thanks again

Teresa-

Thanks again for your time last week. My phone interview with Deshpande Foundation went well. I still have lots of room to improve on storytelling, but definitely worked in some metaphors and examples where I could. The first step is awareness. The time you were very helpful. I expect to hear from them about whether I am through to the next round by the end of March. I’ll keep you posted.

I came across this quote and thought you might find it interesting: Making the simple complicated is common place; making the complicated simple, that's
creativity. –Charles Mingus

Jodi DeLibertis

-----Original Message-----
From: Linnea Johnson [mailto:linnea.johnson@simmons.edu]
Sent: Wednesday, March 21, 2012 5:25 PM
To: Teresa Nelson
Subject: Thank you!

Hi Teresa, Hope you are having a good day so far.

I wanted to say thanks so much for taking the time to meet with me yesterday. I really enjoyed our conversation and feel that entrepreneurship is a natural fit for me. I left your office feeling very invigorated and excited about this path. I plan to submit the concentration declaration paperwork to the Program Office tomorrow.

Linnea

Linnea Johnson ’04LS
Manager of Technology, GSLIS Adjunct Faculty

From: Yu Chen [mailto:chenyuq@hotmail.com]
Sent: Tuesday, November 22, 2011 4:45 PM
To: Terasa Nelson
Subject: Happy Thanksgiving!!!

Dear Teresa:

Happy, happy Thanksgiving!!! It is the time to think, it is the time to thank, I am glad that we have the special day to show our appreciation. I thank you for your wisdom, your encouragement, and your forever help to me and to everyone in the entrepreneurship program. You smiling face always inspires me to keep going, and to reach a bigger dream in my heart. We got a lot done this summer, and I look forward to continue learning from you in the near future.

All the best, Yu

From: Sarah Goldstein [mailto:sgoldstein21@gmail.com]
Sent: Wednesday, September 07, 2011 9:43 AM
To: Teresa Nelson
Subject: Re: Reid Fellowship

Dear Professor Nelson,

Thank you for this note. You have played an instrumental role in my Simmons experience. I am jealous of the incoming students that will get to be in your classes this semester. I look forward to seeing you soon. With appreciation, Sarah Goldstein

2010 - : Ph.D. Jury, Christina Constantinidis, University of Liege, Belgium, 2008-present