

# Summary Results

## First Destinations Outcomes Survey

### Baccalaureate Class of 2018



Each year Simmons University surveys alumnae from the previous year's graduating baccalaureate class to determine their employment and/or further education status. The most recent survey was conducted in the 2017-2018 time period for the Class of 2018. The following is a summary of the results from that survey:

## KNOWLEDGE RATE

**Knowledge Rate (% for whom data obtained):** **69%**

**Total No. of Graduates Surveyed:** 398

**Total No. for Whom Data Obtained:** 275

**No. of Cohorts Surveyed:** 4 (Aug & Oct, 2017; Jan & May, 2018)

### Largest Majors and Knowledge Rate

Department	Rank	Total Grads	Knowledge Rate
Nursing	1	133	53%
Biology	2	53	74%
PT/Exercise Science	3	27	89%
Management	4	24	83%
Political Science/IR	4	24	71%

## CAREER OUTCOMES

**Career Outcomes Rate (FT+PT):** **91%**

**Employed Full-Time:** 57%

**Engaged in Military or Volunteer Service:** 1%

**Enrolled/Enrolling in Continuing Education:** 23%

**Full-time Rate (sub-total):** 81%

**Employed Part-Time (temp, internship, etc.):** 10%

**Seeking Employment:** 8%

**Other:** 1%

**(sub-total):** 9%

**TOTAL:** **100%**

## EMPLOYMENT

*In this section – employed full-time*

Top Fields of Employment	Rank	Percentage of graduates in this field
Health Care	1	47%
Communications & Media	2	11%
Education	3	10%
Business & Finance	4	5%
Human and Social Services	4	5%
Retail	4	5%
Sciences	4	5%

## Top Employers

### More than two hires:

- Beth Israel Deaconess Medical Center
- Brigham & Women’s Hospital
- Massachusetts General Hospital
- Spaulding Hospital
- Wayfair

### Two hires each:

- Boston Children’s Hospital
- Boston University
- Dana-Farber Cancer Institute
- Harvard University
- Saint Elizabeth’s Medical Center
- Tufts Medical Center
- VA Boston Healthcare

### Selected Other Employers:

- Alzheimer’s Association
- Amazon
- Americorps
- Athena Health
- Bay Cove Human Services
- Boston Insurance Brokerage
- Boyd & Smith
- Bright Horizons
- Brown Brothers Harriman
- Charlesbridge Publishing
- Dartmouth-Hitchcock Medical Center
- DeGruyter
- DrugDev
- Fall River Public Schools
- Fannie Mae

- Federal Reserve Bank of San Francisco
- Fox Studios
- Harvard Medical School
- Ipswitch
- John Hancock Financial Services
- Mass. Eye and Ear
- Mass. House of Representatives
- Meditech
- Nike
- Novartis
- Outward Bound
- Planned Parenthood
- Protobrand
- Puma
- Riverside Community Care
- Societe Generale
- Staples
- State Street
- WGBH

**Relation to Major:**

- Very Related/Somewhat Related 97%

**Length of Job Search:**

1. By graduation 17%
2. With 3 months of graduation 43%
3. 3-6 months after graduation 33%
4. Over 6 months after graduation 8%

**Method of Finding Job:**

1. Internet job site 37%
2. Networking 29%
3. Internship/clinical placement 16%
4. Direct employer contact 9%

**Starting Salary:**

- Average Salary \$46,208
- Median Salary \$45,000
- Range \$6,000 - \$95,000

**Region of Employment**

1. Massachusetts 71%
2. New England (outside Mass.) 6%
3. U.S. (outside New England) 21%
4. International 1%

## CONTINUING EDUCATION

Enrolled/Enrolling in Continuing Education:	23%
Seeking Continuing Education:	1%

### Top Graduate Schools (two or more enrolled):

- Boston University
- Iowa State University
- Northeastern University
- Simmons University
- Suffolk University

### Selected Other Graduate Schools:

- American University
- Boston University
- Brandeis University
- Columbia University
- Emerson College
- Georgetown University
- Howard University
- Hult International Business School
- New England School of Law
- New York University
- University of Rochester
- Vermont Law School

## METHODOLOGY & TERMINOLOGY

Simmons subscribes to the guidelines for undergraduate outcomes data collection and reporting first published by the National Association of Colleges and Employers (NACE) in January, 2014. The Career Education Center surveyed all four graduating baccalaureate cohorts that comprise the Class of 2018: August and October, 2017, and January and May, 2018. The survey period ran up to approximately seven months out from the last of the four cohorts (December 31, 2018). We used the Outcomes Survey tool from GradLeaders to administer the survey online. We then supplemented the online survey with phone calls, with additional data gathered from the offices of the Registrar and Advancement as well as LinkedIn. We also adopted the NACE terminology, hence “Knowledge Rate” (all data obtained from survey responses and other sources) and “Career Outcomes Rate” (percent engaged either FT or PT).

***For further information, please contact the Simmons University Career Education Center, (617) 521-2488 or [careers@simmons.edu](mailto:careers@simmons.edu).***