

Notes

- Minors typically consist of 5 courses (20 credits).
- Department of Communications Minors include:
 - Graphic Design
 - Journalism
 - Media Arts
- Interdisciplinary Minors include:
 - Arts Administration
 - Cinema and Media Studies
 - PR & Marketing Communications
 - Web Design & Development

Minor in Graphic Design

Required Courses

Complete all of the following courses.

Course #	Course Title	Credits	Complete
COMM 121	Visual Communications	4	
COMM 210	Introduction to Graphic Design	4	
COMM 240	Intermediate Graphic Design I: Typography	4	

Electives for Art Majors

Choose two of the following courses, *if you are an art major*.

Course Selected	Credits	Complete
	4	
	4	

- COMM 244 Web 1: Design for the World Wide Web
- COMM 246 Digital Imaging for Design
- COMM 248 Intermediate Graphic Design II: Type and Image
- COMM 262 Media Convergence
- COMM 328 Special Topics in Communications (when appropriate)
- COMM 333 Web 2: Responsive Design
- COMM 340 Advanced Design

Electives for Non-Art Majors

Choose one of the following courses, *if you are a non-art major*.

Course Selected	Credits	Complete
	4	

- COMM/ART 138 The Poetry of Photography
- COMM/ART 139 Color Photography CSI

Choose one of the following courses, *if you are a non-art major*.

Course Selected	Credits	Complete
	4	

- ART 215 Screen Printing

ART 216	Screen Printing & Propaganda
COMM 246	Digital Imaging

Minor in Journalism

Required Courses

Complete all of the following courses.

Course #	Course Title	Credits	Complete
COMM 122	Media Writing Bootcamp	4	
COMM 260	Reporting: Chasing the Story	4	
COMM 265	Editing Copy and Proof	4	

Electives

Choose two of the following courses.

Course Selected	Credits	Complete
	4	
	4	

COMM 124	Media, Messages, & Society
COMM 262	Media Convergence
COMM 263	Broadcast, Narrowcast, and Interactivity
COMM 310	In-Depth Storytelling for the Digital Age
COMM 315	Blogging/Op-Ed Writing
COMM 320	Media and the First Amendment
COMM 322	Video Journalism
COMM 323	Digital Cultures: Communication and Social Media
COMM 328	Special Topics (when appropriate)

Minor in Media Arts

Required Courses

Complete all of the following courses.

Course #	Course Title	Credits	Complete
COMM 120	Communications Media	4	
COMM 121	Visual Communications	4	
COMM 124	Media, Messages, and Society	4	

Electives

Choose two of the following courses.

Course Selected	Credits	Complete
	4	
	4	

COMM 210	Introduction to Graphic Design
COMM 220	Video Production
COMM 222	Animation
COMM 240	Intermediate Graphic Design I: Typography
COMM 244	Web Design
COMM 246	Digital Imaging for Design

COMM 248	Intermediate Graphic Design II: Type and Image
COMM 262	Media Convergence
COMM 320	Media and the First Amendment
COMM 323	Digital Cultures: Communication and Social Media
COMM 333	Web 2: Responsive Design
COMM 340	Advanced Design

Interdisciplinary Minor in Arts Administration

Required Course

Complete the following course.

Course #	Course Title	Credits	Complete
AADM 143	Boston Arts in Action	4	

Arts Administration Course

Complete one AADM course.

Course Selected	Credits	Complete
	4	

History Courses

Complete two art history or two music history courses.

Course Selected	Credits	Complete
	4	
	4	

Elective Course

Choose one of the following courses.

Course Selected	Credits	Complete
	4	

BUS 100	Foundations of Business & Management
BUS 238	Financial Aspects of Business
BUS 250	Marketing
COMM 186	Introduction to PR
COMM 210	Introduction to Graphic Design
COMM 244	Web I: Design for the World Wide Web

Interdisciplinary Minor in Cinema and Media Studies

Required Courses

Complete the following courses.

Course #	Course Title	Credits	Complete
ENGL 195	Art of Film	4	
ENGL 221	The Critical Lens: Introduction to Film and Media Theory	4	

Production Course

Choose at least one production course from the following courses. These courses may also count as electives for the minor.

Course Selected	Credits	Complete

	4	
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ART 138	The Poetry of Photography
ART 139	Color Photography CSI
ART 232	Advanced Digital Workshop
ART 237	Advanced Black and White Photography
ART 239	Art of the Real: Documentary Photography
ART 256	Approaches in Contemporary Photography
ART 139	Color Photography CSI
ART 232	Advanced Digital Workshop
COMM 120	Communications Media
COMM 121	Visual Communication
COMM 163	Radio Operations and Performance
COMM 220	Video Production
COMM 222	Animation
COMM 246	Digital Imaging for Design
COMM 262	Media Convergence
COMM 263	Broadcast, Narrowcast, Interactivity

Electives

Choose two of the following courses.

Course Selected	Credits	Complete
	4	
	4	

AST 307	Black History at the Movies: Truth Telling or Story Telling
AST 388	Black Popular Culture & the Education of Black Youth
COMM/ART 138	The Poetry of Photography
COMM/ART 139	Color Photography CSI
ART 232	Advanced Digital Workshop
ART 237	Advanced Black and White Photography
ART 239	Art of the Real: Documentary Photography
ART 256	Approaches in Contemporary Photography
ART 249	History of Photography
EAS 216	Asian American Cinema
MUS 165	Music in Film
CHIN 214	Contemporary Chinese Cinema
COMM 120	Communications Media
COMM 121	Visual Communication
COMM 124	Media, Messages and Society
COMM 163	Radio Operations and Performance
COMM 220	Video Production
COMM 222	Animation
COMM 246	Digital Imaging for Design
COMM 262	Media Convergence
COMM 263	Broadcast, Narrowcast, Interactivity
ENGL 327	Race and Gender Psychoanalytical Discourse
ENGL 354	Studies in Film Genre
ENGL 398	Feminist Media Studies
FREN 314	Topics in French Cinema

HIST 254	History Through Novels & Film
HIST 329	Film and History Representation
HIST 374	Modern U.S. History: Digital Humanities
PHIL 152	Philosophy Through Literature and Film
PHIL 225	Ethical, Legal, and Social Issues in Information Technology
SPAN 314	Hispanic Culture as Seen Through Film

Interdisciplinary Minor in PR & Marketing Communications

Required Courses

Complete all of the following courses.

Course #	Course Title	Credits	Complete
COMM 186	Introduction to PR	4	
BUS 250	Principles of Marketing	4	
COMM 281	Writing for PR and Integrated Marketing Communications	4	

Electives

Choose two of the following courses.

Course Selected	Credits	Complete
	4	
	4	

COMM 124	Media, Message and Society
COMM 181	Public Speaking
COMM 262	Media Convergence
COMM 265	Editing Copy and Proof
COMM 286/ BUS 232A	Introduction to Advertising
COMM 326/ BUS 232B	Student Advertising Competition
COMM 323	Digital Cultures: Communication and Social Media
BUS 100	Foundations of Business & Management
BUS 221	Project Management
BUS 224	Socially Minded Leadership
BUS 230	Why We Buy
BUS 231	Creating Brand Value
BUS 236	Retail Management
BUS 320	Negotiations & Change Management
BUS 329	People Planets profit
BUS 335	Market Research

Interdisciplinary Minor in Web Design & Development

Required Courses

Complete all of the following courses.

Course #	Course Title	Credits	Complete
CS 112	Introduction to Computer Science	4	
COMM 121	Visual Communication	4	

COMM 244	Web I: Design for the World Wide Web	4	
CS 321	Web-Centric Programming	4	

Elective

Choose one of the following courses.

Course Selected	Credits	Complete
	4	

- COMM 210 Introduction to Graphic Design
- CS 333 Database Management Systems

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