

Notes

- School of Business Minors include: Accounting, Business Management, Finance, Entrepreneurship, Health Care Management, Marketing, Organizational Studies, Principled Leadership and Retail Management
- PR & Marketing Communication is an interdisciplinary minor with the Department of Communications.
- Business minors provide depth in a specific functional discipline when taken with a major, or they serve as a complement to majors outside of Business. All Business minors consist of five courses.
- For minors with electives, students should select electives in consultation with a faculty advisor.
- With the exception of the minor in Business Management, students majoring in one of the five BSBA majors may take any minor. Any major and minor combination will double-count core courses, but must have unique electives.

Minor in Accounting

Complete all of the following courses.

Course #	Course Title	Credits	Complete
ACCT 110	Financial Accounting	4	
ACCT 120	Managerial Accounting	4	
ACCT 200	Intermediate Accounting I	4	
ACCT 201	Intermediate Accounting II	4	

Choose one of the following courses.

Course Selected	Credits	Complete
	4	

- ACCT 205 Cost Accounting
- ACCT 301 Accounting Information Systems
- ACCT 308 Auditing and Assurance

Minor in Business Management

Complete all of the following course. (This is not for BSBA students) (see Organizational Studies Minor below)

Course #	Course Title	Credits	Complete
BUS 100	Foundations of Business & Management	4	
ACCT 110	Financial Accounting	4	
BUS 234	Organizational Communication and Behavior	4	
BUS 250	Marketing	4	
BUS 260	Finance	4	

Minor in Finance

Complete the following courses.

Course #	Course Title	Credits	Complete
ACCT 110	Financial Accounting	4	
BUS 260	Finance	4	

Choose three of the following courses.

Courses Selected	Credits	Complete
	4	
	4	
	4	

- ACCT 200 Intermediate Accounting I
- BUS 311 Investments
- BUS 314 International Business
- BUS 315 Corporate Financial Planning & Strategy
- BUS 393 Financial Modeling

Minor in Entrepreneurship

Complete all of the following courses.

Course #	Course Title	Credits	Complete
ACCT 110	Financial Accounting	4	
BUS 137	Entrepreneurship and Innovation	4	
BUS 237	Let's Start a Business	4	
BUS 250	Marketing	4	

Choose one of the following courses.

Course Selected	Credits	Complete
	4	

- BUS 224 Socially-Minded Leadership
- BUS 230 Why We Buy
- BUS 231 Creating Brand Value Strategy
- BUS 232A Introduction to Advertising
- BUS 236 Retail Management

Minor in Health Care Management

Complete all of the following courses.

Course #	Course Title	Credits	Complete
BUS 100	Foundations of Business & Management	4	
BUS 220	Introduction to Health Systems	4	
BUS 239	Health Care Finance	4	

Choose two of the following courses (note BUS 222 is split into two two-credit courses, A & B).

Non-Science Majors should consider CS 225, SOCI 241 or PHIL 131.

Courses Selected	Credits	Complete
	4	
	4	

BUS 222A/B	Human Resources for Everyone/ Human Resources Management II	2/2
BUS 234	Organizational Communication and Behavior	4
CS 225	Health Informatics	4
NURS 336	Health Care Policy	4
NUTR 249	Leadership in Food Service Management	4
PHIL 131	Biomedical Ethics	4
SOCI 241	Health, Illness & Society	4
SW 101	Introduction to Social Work and Social Welfare	4

Minor in Marketing

Complete all of the following courses.

Course #	Course Title	Credits	Complete
BUS 100	Foundations of Business & Management	4	
BUS 250	Marketing	4	

Choose three of the following courses.

Courses Selected	Credits	Complete
	4	
	4	
	4	

BUS 221	Project Management	4
BUS 222A/B	Human Resources for Everyone/ Human Resources Management II	2/2
BUS 230	Why We Buy	4
BUS 231	Creating Brand Value Strategy	4
BUS 232A	Introduction to Advertising (Co-listed w/ COMM 286)	4
BUS 251	Digital Marketing	4
BUS 335	Marketing Research	4

Minor in Organizational Studies

The Organizational Studies Minor is the Minor for BSBA students majoring in Accounting, Finance, Marketing or Retail.

Complete all of the following courses.

Course #	Course Title	Credits	Complete
BUS 100	Foundations of Business & Management	4	
BUS 234	Organizational Communication and Behavior	4	
BUS 320	Negotiations	4	

Choose two of the following courses.

Courses Selected	Credits	Complete
	4	
	4	

BUS 221	Project Management	4
BUS 222A/B	Human Resources for Everyone/ Human Resources Management II	2/2
BUS 224	Socially-Minded Leadership	4
BUS 225	The Manager and the Legal Environment	4
BUS 329	People, Planets, and Profits- May be part of LC	4

Minor in Principled Leadership

Complete all of the following courses.

Course #	Course Title	Credits	Complete
BUS 100	Foundations of Business & Management	4	
BUS 234	Organizational Communication and Behavior	4	

Choose three of the following courses.

Courses Selected	Credits	Complete
	4	
	4	
	4	

BUS 224	Socially-Minded Leadership
BUS 225	The Manager and the Legal Environment
BUS 320	Negotiations
BUS 329	People, Planets, and Profits- May be part of LC

Interdisciplinary Minor in PR & Marketing Communications

Required Courses

Complete all of the following courses.

Course #	Course Title	Credits	Complete
COMM 186	Introduction to PR	4	
BUS 250	Principles of Marketing	4	
COMM 281	Writing for PR and Integrated Marketing Communications	4	

Electives

Choose two of the following courses. Choose three of the following courses.

Courses Selected	Credits	Complete
	4	
	4	

COMM 124	Media, Message and Society
COMM 181	Public Speaking
COMM 262	Media Convergence
COMM 265	Editing Copy and Proof
COMM 286/ BUS 232A	Introduction to Advertising
COMM 323	Digital Cultures: Communication and Social Media
BUS 100	Foundations of Business & Management
BUS 221	Project Management
BUS 224	Socially Minded Leadership
BUS 230	Why We Buy
BUS 231	Creating Brand Value
BUS 236	Retail Management
BUS 320	Negotiations & Change Management
BUS 335	Market Research
BUS 329	People, Planets, and Profits- May be part of LC

Minor in Retail Management

Required Courses

Complete all of the following courses.

Course #	Course Title	Credits	Complete
BUS 100	Foundations of Business & Management	4	
BUS 236	Retail Management	4	

Electives

Choose three of the following courses.

Courses Selected	Credits	Complete
	4	
	4	
	4	

BUS 221	Project Management
BUS 222A	Human Resources for Everyone
BUS 222B	Human Resources Management II
BUS 230	Why We Buy
BUS 231	Creating Brand Value Strategy
BUS 232A	Introduction to Advertising (Co-listed w/ COMM 286)
BUS 251	Digital Marketing
BUS 335	Marketing Research

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