

Communications Media Arts Concentration Academic Planning Worksheet 2019-2020

Notes

- Students are required to complete 40 credit hours for the major and concentration.
- Complete the three course Communications Core by the end of the second year, in a four-year program.

Step One: Core

Majors will complete a core of the following courses. Communications Core

Course #	Course Title	Credits	Completed
COMM 121	Visual Communication	4	
COMM 122	Media Writing Bootcamp	4	
COMM 124	Media, Messages and Society	4	

Step Two: Developmental Coursework

Majors complete the following courses. These courses may be taken concurrently with Core or with consent of instructor.

Course #	Course Title	Credits	Completed
COMM 120	Communications Media	4	
COMM 210	Introduction to Graphic Design: Principles and Practice	4	
COMM 240	Typography	4	
COMM 262	Media Convergence	4	

Step Three: Required Electives

Student must take THREE electives, at least one at the 300-level. These courses may be taken concurrently with Core.

Course Selected	Credits	Completed
	4	
	4	
	4	

COMM 163	Radio Operations
COMM 220	Video Production
COMM 222	Animation
COMM 244	Web 1: Design for the World Wide Web
COMM 246	Digital Imaging for Design
COMM 248	Intermediate Graphic Design II: Type & Image
COMM 260	Journalism
COMM 263	Broadcast, Narrowcast and Interactivity
COMM 269	Globalization: Intercultural Communication
COMM 320	Media and First Amendment
COMM 323	Digital Cultures: Communication & Social Media
COMM 328	Special Topics in Communications (when appropriate)
COMM 333	Web 2: Responsive Design
COMM 340	Advanced Design

Step Four: Capstone

Course #	Course Title	Credits	Completed
COMM 344	Senior Seminar/Storytelling	4	



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Step Five: Independent Learning

Students majoring in Communications have four options to complete the departmental requirement of 8 credits of independent learning. They may earn these credits from the following course: COMM 350 Independent Study, COMM 370/380 Internship/Field Experience or COMM 390 Studio 5.

Course(s) Selected	Credits	Completed

PLAN Requirements

The Simmons PLAN is the undergraduate core curriculum. Some PLAN courses will be fulfilled with courses required for this major, as indicated below. Additional PLAN requirements may be fulfilled through electives, courses in minors or other course offerings. Work closely with your advisor(s) to choose courses.

Year	Semester	Course Title		Credits	Completed
One	Fall	BOS 101: The Boston Course		4	
	Spring	SIM 101: The Simmons Course: Explore		2	
	LDR 101: The Leadership Course			4	
Two	Fall or Spring	The Learning Community: Two discipline courses & one integr	rative seminar	8	
		SIM 201: The Simmons Course: Exp	perience	1	
Three	Fall or Spring	SIM 301: The Simmons Course: Excel		1	
Three & Four	Fall or Spring	3D* – Design Across Diverse Disciplines		12	
	Requireme	ents Course Selected			
	Language: Two semesters in the same language, taken sequentially and strongly encouraged to complete within their first two years.			4	
Any				4	
	Quantitative Literacy (QL)			4	
	Content Areas** (KCAs)	Aesthetic, Literary and Artistic (ALA)	COMM 121	4	
		Global Cultural (GC)		4	
		Scientific Inquiry (SCI)		4	
		Social and Historical (SH)	COMM 124	4	

^{*3}D – Design Across Diverse Disciplines – requirement may be met with one course in your major, and two additional courses that may also count as KCAs

Department Contact

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^{**}KCAs – May be covered by Major, Learning Community and/or 3D courses. A maximum of 2 KCA's can be covered by your Major.