

Notes

- Students are required to complete 64 credit hours for the major and concentration.
- Students should complete the three course Communications Core by the end of the second year of study, in a four-year program.

Step One: Communications Core

Majors will complete a core for Communications of the following courses.

Course #	Course Title	Credits	Complete
COMM 121	Visual Communication	4	
COMM 122	Media Writing Bootcamp	4	
COMM 124	Media, Messages and Society	4	

Step Two: Developmental Coursework

Majors will complete the following courses. Requirements outside of the Communications Department may be taken concurrently with the communications core requirements.

Course #	Course Title	Credits	Complete
COMM 210	Introduction to Graphic Design	4	
COMM 240	Intermediate Graphic Design I: Typography	4	
COMM 248	Intermediate Graphic Design II: Type and Image	4	
COMM 340	Advanced Design	4	
ART 111	Introduction to Studio Art- Drawing	4	
ART 112	Introduction to Studio Art- Color	4	
ART/COMM 138	The Poetry of Photography	4	

Take one of the following courses to satisfy the art history requirement:

Course Selected	Credits	Complete
	4	

- ART 141 Introduction to Art History- Egypt to Mannerism
- ART 142 Introduction to Art History- Baroque to the 20th Century
- Design History may be taken elsewhere with consent

Step Three: Required Electives

Student must take TWO electives, at least one at the 300-level. These courses may be taken concurrently with Core.

Courses Selected	Credits	Complete
	4	
	4	

- COMM 244 Web 1: Design for the World Wide Web
- COMM 246 Digital Imaging for Design
- COMM 262 Media Convergence
- COMM 320 Media and the First Amendment
- COMM 323 Digital Cultures: Communication and Social Media
- COMM 328 Special Topics in Communications (when appropriate)
- COMM 333 Web 2: Responsive Design

Step Four: Capstone

Course #	Course Title	Credits	Complete
COMM 344	Senior Seminar/Storytelling	4	

Step Five: Independent Learning Requirement

Students majoring in Communications have four options to complete the departmental requirement of 8 credits of independent learning. They may earn these credits from the following course: COMM 350 Independent Study, COMM 370/380 Internship/Field Experience or COMM 390 Studio 5.

Course(s) Selected	Credits	Complete

PLAN Requirements

The Simmons PLAN is the undergraduate core curriculum. Some PLAN courses will be fulfilled with courses required for this major, as indicated below. Additional PLAN requirements may be fulfilled through electives, courses in minors or other course offerings. Work closely with your advisor(s) to choose courses.

Year	Semester	Course Title	Credits	Complete	
One	Fall	BOS 101: The Boston Course	4		
		SIM 101: The Simmons Course: Explore	2		
	Spring	LDR 101: The Leadership Course	4		
Two	Fall or Spring	The Learning Community: Two discipline courses & one integrative seminar	8		
		SIM 201: The Simmons Course: Experience	1		
Three	Fall or Spring	SIM 301: The Simmons Course: Excel	1		
Three & Four	Fall or Spring	3D* – Design Across Diverse Disciplines	12		
Any	Requirements		Course Selected		
	Language: Two semesters in the same language, taken sequentially and strongly encouraged to complete within their first two years.		4		
	Quantitative Literacy (QL)		4		
	Key Content Areas** (KCAs)	Aesthetic, Literary and Artistic (ALA)	COMM 121	4	
		Global Cultural (GC)		4	
		Scientific Inquiry (SCI)		4	
Social and Historical (SH)		COMM 124	4		

*3D– Design Across Diverse Disciplines– requirement may be met with one course in your major, and two additional courses that may also count as KCAs.

**KCAs – May be covered by Major, Learning Community and/or 3D courses.

Department Contact

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