

COMM

MINORS

GENERAL COMMUNICATIONS MINOR

required courses

COMM 121	Visual Communication
COMM 122	Media Writing Bootcamp
COMM 124	Media, Messages, & Society

select two electives
from courses offered in the Communications Department

CINEMA & MEDIA STUDIES MINOR (INTERDISCIPLINARY)

required courses

ENGL 195	Art of Film
ENGL 221	The Critical Lens: Intro to Film & Media Theory

electives* (select three)

AST 307	Black History at the Movies
AST 388	Black Pop Culture and the Education of Black Youth
ART/COMM 138*	The Poetry of Photography
ART/COMM 139*	Color Photography CSI
ART/COMM 232*	Advanced Digital Sandbox
ART/COMM 237*	Advanced Black and White Photography
ART/COMM 239*	Art of the Real: Documentary Photography
ART 249	History of Photography
ART 256*	Approaches to Contemporary Photography
MUS 165	Music in Film
CHIN 214	Contemporary Chinese Cinema
COMM 120*	Communications Media
COMM 121*	Visual Communication
COMM 122	Media Writing Bootcamp

COMM 124	Media, Messages, and Society
COMM 163*	Radio Operations/Podcast
COMM 220*	Video Production
COMM 222*	Animation
COMM 246*	Digital Imaging for Design
COMM 262*	Media Convergence
COMM 263	Broadcast, Narrowcast, and Interactivity
ENGL 327	Race & Gender in Psychoanalytic Discourse
ENGL 354	Studies in Film Genre
ENGL 398	Feminist Media Studies
FREN 314	Topics in French Cinema
HIST 254	History Through Novels and Film
HIST 329	Film and Historical Representation
PHIL 152	Philosophy Through Literature and Film
PHIL 225	Social Media, Digital Technology & Ethics
SPAN 314	Hispanic Culture as Seen Through Film

*One elective must be a production class (designated with *)
At least one elective must be at the 200 or 300 level
No more than two photography classes will be counted toward the minor

GRAPHIC DESIGN MINOR

required courses

COMM 121	Visual Communication
COMM 210	Intro to Graphic Design
COMM 240	Typography

electives (select two)

ART 111	Intro to Studio Art: Drawing
ART 112	Intro to Studio Art: Color
ART/COMM 138	The Poetry of Photography

electives (continued)

COMM 244	Web I: Design for the World Wide Web
COMM 246	Digital Imaging for Design
COMM 248	Type and Image
COMM 262	Media Convergence
COMM 320	Media and the First Amendment
COMM 333	Web II
COMM 340	Advanced Design

JOURNALISM MINOR

required courses

COMM 122	Media Writing Bootcamp
COMM 260	Reporting: Chasing the Story
COMM 265	Editing Copy and Proof

electives (select two)

COMM 124	Media, Messages, and Society
COMM 262	Media Convergence
COMM 263	Broadcast, Narrowcast, and Interactivity
COMM 310	In-Depth Storytelling for the Digital Age
COMM 315	Blogging/Op-Ed Writing
COMM 320	Media and the First Amendment
COMM 323	Digital Cultures

PR/MARCOM MINOR (JOINT)

required courses

COMM 186	Intro to PR
MGMT 250	Marketing
COMM 281	Writing for PR

electives (select two)

COMM 124	Media, Messages, and Society
COMM 181	Public Speaking
COMM 265	Editing Copy and Proof
COMM 286/ MGMT 232A	Intro to Advertising
COMM 323	Digital Cultures
COMM 326/ MGMT 232B	National Student Ad Competition

WEB DESIGN & DEVELOPMENT MINOR (JOINT)

required courses

CS 112	Intro to Programming
COMM 121	Visual Communication
COMM 244	Web I: Design for the World Wide Web

MEDIA ARTS MINOR

required courses

COMM 120	Communications Media
COMM 121	Visual Communication
COMM 124	Media, Messages, and Society

electives (select two)

COMM 210	Intro to Graphic Design
COMM 220	Video Production
COMM 222	Animation
COMM 244	Web I: Design for the World Wide Web
COMM 246	Digital Imaging for Design
COMM 248	Type and Image
COMM 262	Media Convergence
COMM 320	Media and the First Amendment
COMM 323	Digital Cultures
COMM 333	Web II

RADIO MINOR

required courses

COMM 122	Media Writing Bootcamp
COMM 163	Radio Operations/Podcast
COMM 263	Broadcast, Narrowcast, and Interactivity

electives (select two)

COMM 124	Media, Messages, and Society
COMM 262	Media Convergence
COMM 269	Globalization: Intercultural Communication
COMM 320	Media and the First Amendment
COMM 323	Digital Cultures

CS 321	Web Services & Web-Centric Computing
COMM 210*	Intro to Graphic Design
CS 333*	Database Management Systems

*Students may choose to take COMM 210 or CS 333