

Summary Results First Destinations Outcomes Survey Baccalaureate Class of 2015



Each year Simmons College surveys alumnae from the previous year's graduating baccalaureate class to determine their employment and/or further education status. The most recent survey was conducted in the 2014-2015 time period for the Class of 2015. The following is a summary of the results from that survey:

KNOWLEDGE RATE

Knowledge Rate (% for whom data obtained): 70%

Total No. of Graduates Surveyed: 430

Total No. for Whom Data Obtained: 302

No. of Cohorts Surveyed: 4 (Aug & Oct, 2014; Jan & May, 2015)

Largest Majors and Knowledge Rate:

Department	Rank	Total Grads	Knowledge Rate
Nursing	1	160	55%
Biology	2	47	72%
Management	3	32	81%
PT/Exercise Science	4	29	90%
Nutrition	5 (tie)	28	79%
Psychology	5 (tie)	28	68%

CAREER OUTCOMES

Career Outcomes Rate (FT +PT): 91%

Employed Full-Time: 53%

Engaged in Military or Volunteer Service: <2%

Enrolled/Enrolling in Continuing Education: 23%

Full-time Rate (sub-total): 76%

Employed Part-Time (temp, internship, etc.): 15%

Seeking Employment: 8%

Other: 1%

(sub-total) 9%

TOTAL: 100%

EMPLOYMENT (all data for those employed full-time)

Top Fields of Employment:

1. Health Care	55%	4. Business & Finance	5%
2. Education	9%	5. Technology	4%
3. Communications & Media	8%		

Region of Employment:

1. Massachusetts	73%
2. New England (outside Mass.)	12%
3. US (outside New England)	12%
4. International	2%

CONTINUING EDUCATION

Enrolled/Enrolling in Continuing Education: 23%

Seeking Continuing Education: 1%

Top Graduate Schools (two or more enrolled):

- Simmons College
- Boston University
- Northeastern University (law, other)
- Tufts University

Selected Other Graduate Schools:

- Bowling Green State University
- Brown University
- Texas A&M
- University of Michigan (law)
- University of Minnesota
- University of New England
- University of New Hampshire

METHODOLOGY & TERMINOLOGY

Simmons subscribes to the guidelines for undergraduate outcomes data collection and reporting first published by the National Association of Colleges and Employers (NACE) in January, 2014. The Career Education Center surveyed all four graduating baccalaureate cohorts that comprise the Class of 2015: August and October, 2014, and January and May, 2015. The survey period ran up to approximately seven months out from the last of the four cohorts (December 31, 2015). We used the Outcomes Survey tool from GradLeaders (formerly CSO Research) to administer the survey online. We then supplemented the online survey with a hard copy survey and phone calls, with additional data gathered from the offices of the Registrar and Advancement as well as LinkedIn. We also adopted the NACE terminology, hence “Knowledge Rate” (all data obtained) vs. the former Response Rate (only those who responded to the survey) and “Career Outcomes Rate” (percent engaged either FT or PT) vs. the former “Overall Rate.”

For further information, please contact the Simmons College Career Education Center, (617) 521-2488 or careers@simmons.edu.