

Summary Results First Destinations Outcomes Survey Baccalaureate Class of 2014



Each year Simmons College surveys alumnae from the previous year's graduating baccalaureate class to determine their employment and/or further education status. The most recent survey was conducted in the spring and fall of 2014 for the Class of 2014. The following is a summary of the results from that survey:

KNOWLEDGE RATE

Knowledge Rate (% for whom data obtained): 80%

Total No. of Graduates Surveyed: 477

Total No. for Whom Data Obtained: 382

No. of Cohorts Surveyed: 4 (Aug & Oct, 2013; Jan & May, 2014)

Largest Majors and Knowledge Rate:

| Department | Rank | Total Grads | Knowledge Rate |
|---------------------|-------------|--------------------|-----------------------|
| Nursing | 1 | 164 | 68% |
| Communications | 2 | 52 | 88% |
| Biology | 3 | 47 | 85% |
| PT/Exercise Science | 4 | 43 | 91% |
| Psychology | 5 | 30 | 70% |
| Management | 6 | 27 | 89% |

CAREER OUTCOMES

Career Outcomes Rate (FT +PT): 87%

Employed Full-Time: 48%

Engaged in Military or Volunteer Service: 2%

Enrolled/Enrolling in Continuing Education: 22%

Full-time Rate (sub-total): 72%

Employed Part-Time (temp, internship, etc.): 15%

Seeking Employment: 12%

Other: 1%

(sub-total) 13%

TOTAL: 100%

EMPLOYMENT (all data for those employed full-time)

Top Fields of Employment:

| | | | |
|------------------------|-----|--------------|----|
| 1. Health Care | 50% | 3. Education | 6% |
| 2. Business & Finance | 9% | 4. Retail | 5% |
| Communications & Media | 9% | Sciences | 5% |

Top Employers:

More than two hires:

- Beth Israel Deaconess Medical Center
- Brigham & Women's Hospital
- Boston Children's Hospital
- Massachusetts General Hospital
- Franciscan Hospital for Children

Two (2) hires each:

- Brown Brothers Harriman
- Lowell Community Health Center
- New England Baptist Hospital
- Spaulding Rehabilitation Hospital
- Visiting Nurse Association of Boston
- Westwood-Mansfield Pediatric Assoc.

Selected Other Employers:

- Big Brothers Big Sisters
- Boston Private Bank & Trust
- Communispace
- Fleishman Hillard
- GEICO
- HubSpot
- JWT
- Liberty Mutual
- Newbury Public Schools
- Peace Corps
- Putnam Investments
- RueLaLa
- TaskRabbit
- Twitter
- US Army
- Wellington Management

Relation to Major:

- Very Related/Somewhat Related 88%

Length of Job Search:

1. 3-6 months after graduation 34%
2. Within 3 months of graduation 33%
3. By graduation 18%
4. Over 6 months after graduation 15%

Method of Finding Job:

1. Networking 37%
2. Internet job site 28%
3. Direct employer contact 11%
4. Internship/clinical placement 10%

Salary:

- Average Salary \$45,657
- Median Salary \$47,000
- Range \$17,000 - \$92,000

Region of Employment:

| | |
|--------------------------------|-----|
| 1. Massachusetts | 79% |
| 2. US (outside New England) | 17% |
| 3. New England (outside Mass.) | 3% |
| 4. International | 1% |

CONTINUING EDUCATION

Enrolled/Enrolling in Continuing Education: 22%

Seeking Continuing Education: 2%

Top Graduate Schools:

- Simmons College
- University of New England

Selected Other Graduate Schools:

- George Washington University
- Indiana University
- MCPHS University
- Northeastern University
- Stanford University
- Tufts University

METHODOLOGY & TERMINOLOGY

This year, in response to the newly issued guidelines for undergraduate outcomes data collection and reporting published by the National Association of Colleges and Employers (NACE) in January, 2014, the Career Education Center revised its survey methodology. In recent years we surveyed only May cohort graduates one year after graduation. This year we surveyed all four graduating baccalaureate cohorts that comprise the Class of 2014 (Aug and Oct, 2013; Jan and May, 2014); the survey period ran up to approximately seven months out from the last cohort (early May to mid-December, 2014); we used the Outcomes Survey tool from CSO Research to administer the survey online; and we supplemented the online survey and our usual hard copy survey and phone calls with additional data gathered from the offices of the Registrar and Advancement and faculty as well as via Linked In. As used herein we also adopted the new NACE terminology, hence “Knowledge Rate” (all data obtained) vs. the former Response Rate (only those who responded to the survey) and “Career Outcomes Rate” (percent engaged either FT or PT) vs. the former “Overall Rate.”

For further information, please contact the Simmons College Career Education Center, (617) 521-2488 or careers@simmons.edu.