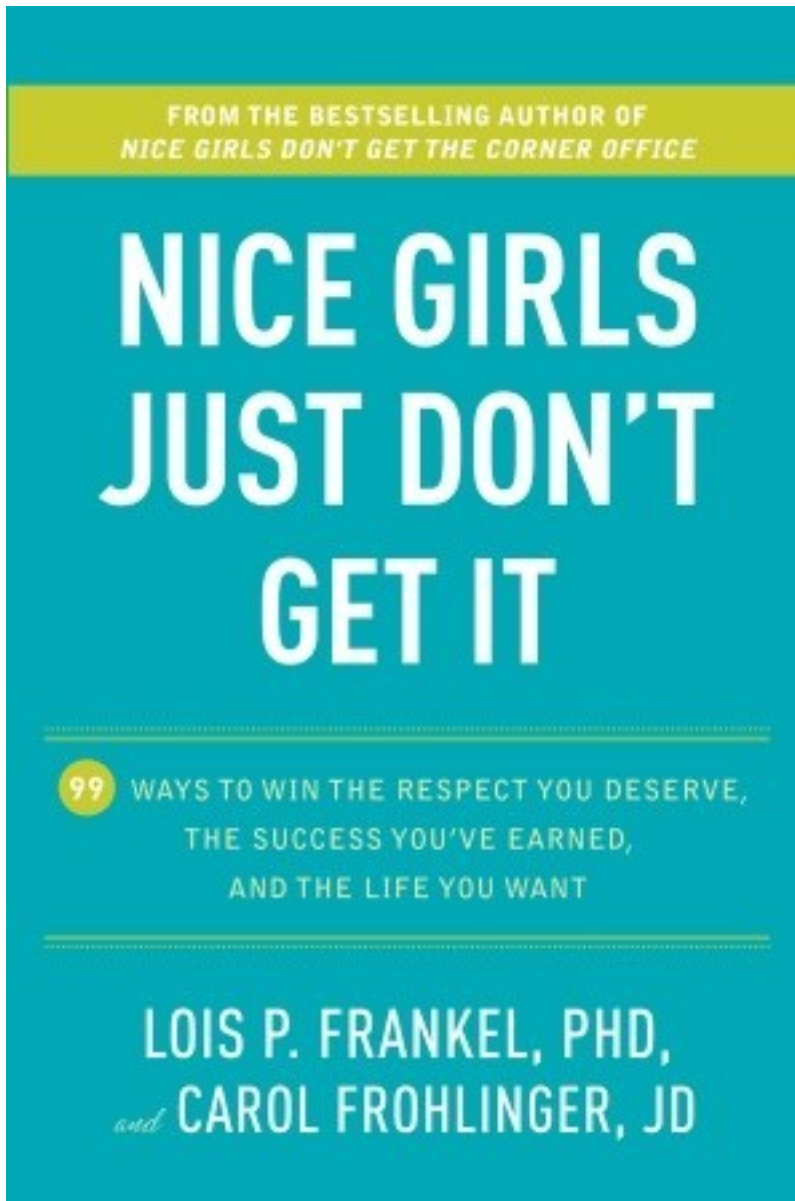


Simmons Encore Series Features Dr. Lois Frankel, Carol Frohlinger & Victoria Labalme, Oct. 1





BOSTON (September 10, 2014) — [SimmonsLEADS](#), a set of dynamic programs and events that focus on the empowerment and development of women leaders, has announced that Dr. Lois Frankel, Carol Frohlinger, J.D., and Victoria Labalme will be the featured speakers at this year's [Simmons ENCORE Series](#) Oct. 1, from 7:30 a.m. to 4:30 p.m. The event will be held at the [Seaport World Trade Center Boston](#).

Dr. Frankel and Ms. Frohlinger — who co-wrote [Nice Girls Just Don't Get It](#) — will speak on "How to Negotiate Just About Anything: Strategies to Get the Success You've Earned and Respect You Deserve." Ms. [Labalme](#) will help attendees advance their communications skills with a dynamic talk on "The Throughline: How to Rock the Room, Present with Impact and Leave a Legacy as a Leader in Your Organization." The ENCORE series brings back top speakers from the Simmons Leadership Conference.

"At every [Simmons Leadership Conference](#), several speakers stand-out when we review our session evaluations, and Dr. Frankel, Ms. Frohlinger, and Ms. Labalme were among our most popular," said Judy Benjamin, Executive Director, Simmons Leadership Conference. "The Simmons ENCORE Series gives attendees an opportunity to explore select topics in more depth."

In addition to the ENCORE Series, SimmonsLEADS includes:

[2020 Women on Boards](#), a campaign to increase the percentage of women directors on U.S. public company boards to 20 percent or greater by 2020.

The Simmons Leadership Conference, the preeminent and longest-running women's leadership forum in the country. The [2015 conference](#) will be held on April 2 at the Seaport World Trade Center Boston. Conference proceeds help further the development and advancement of future corporate, organizational, and civic leaders through Simmons graduate scholarships.

You can follow the Encore Series live on Twitter [@SimmonsLEADS](#) and

[#SLC Encore.](#)

2014 Encore Series Speakers[Dr. Lois Frankel](#), President of Corporate Coaching International, has published several international bestsellers on women's leadership, including the hit series Nice Girls Don't Get The Corner Office, Nice Girls Don't Get Rich, and Nice Girls Just Don't Get It (with Carol Frohlinger). A licensed psychotherapist and former human resources professional in a Fortune 10 company, Frankel has consulted with a who's who of multinational corporations and pioneered many coaching models that are standard practice today.

[Carol Frohlinger, J.D.](#), is co-founder of Negotiating Women, Inc., an advisory firm that teaches women how to get to "yes" more confidently in all aspects of their lives. Co-author of Her Place at the Table and Nice Girls Just Don't Get It, she draws on her wide-ranging experience as a practicing attorney, sales executive, and commercial banker to dispense practical negotiating tips through such media outlets as CBS MoneyWatch, NPR, Martha Stewart Living Radio, Women's Health, and The New York Times.

Communications strategist and Speaker Hall of Fame inductee [Victoria Labalme](#) transforms people's communication and presentation skills so they can transform their worlds. As founder of The Throughline™, the Executive Mastery Series™, and Rock The Room™ learning systems, in addition to two online training programs for leaders who want to develop their teams, Victoria is committed to helping her clients communicate with impact to influence people's lives for the better. Her decades in show business guarantee that her events are not only high-content but also original, engaging, and entertaining.

About the Simmons Leadership ConferenceHeld continuously for 35 years, the Simmons Leadership Conference is one of the best-known women's leadership events in the country. The conference has featured such notable speakers as Madeleine Albright, Christiane Amanpour, Former Secretary of State Hillary Rodham Clinton, Carly Fiorina, Billie Jean King, Toni Morrison, Anne Mulcahy, Queen Noor, Jehan Sadat, Oprah Winfrey, and the late Benazir Bhutto.

Corporate SponsorsEMC, Seaport World Trade Center, HP, Cisco, MFS Investments, MIT Lincoln Lab, Vision Quest Consulting, Watson's Candies, and Women's Toolbox.

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(Photo: Victoria Labalme)