

Why choose Simmons Executive Education?

Simmons ensures that the value of your Executive Education experience exceeds the time and money invested by you and your organization.

What can women leaders gain from a Simmons leadership development experience?

- A clearer understanding of their role within the organization and the value they bring to it
- A plan to leverage their leadership strengths and to develop them in areas that will increase effectiveness in work
- The ability to navigate in the organization and to generate business and career opportunities

How can women apply Executive Education learnings to their jobs, organizations, and/or careers?

- Establish clear vision and goals to increase team effectiveness and achieve desired business results
- Network to build strategic relationships and identify and pursue new business opportunities
- Negotiate for the resources required to be successful
- Mentor women at other levels in the organization

What will I gain from an all-women learning environment?

- Recognize situations where subtle gender dynamics may be a factor in how you are perceived, or how you perceive others
- Identify individual and organizational strategies that focus on changing dynamics that may have a differential impact on women
- Make connections between individual experiences and the collective experience of women in organizations -- “It is refreshing to know that I am not alone” is a frequent comment from our program participants
- Build a community of successful women who develop long-lasting relationships based on the advice and insights exchanged
- Encourage greater recruitment and retention of high-potential women, leading to greater productivity and a larger talent pool

What makes the Simmons experience different?

We combine theory and practice.

Our innovative business curriculum integrates research conducted by Simmons’s Center for Gender in Organizations with learning methodologies that enable participants to apply new concepts and skills. Our internationally recognized faculty, interactive and experiential curriculum, and stimulating learning community of high-performing women, guarantee a transformative educational experience.

How can organizations customize leadership programs to meet their demands?

We partner with you to identify the cultural dynamics at play within your organization that may have a differential impact on women. We have taken a variety of innovative approaches to address the needs of individual organizations, including:

- Integrating the organization’s leadership competencies and development plans in order to reinforce existing organizational practices
- Customizing scenarios, examples, and cases used in the classroom that reflect “real life” in your organization
- Inviting senior leaders from your organization to speak during the program so that participants can learn about internal strategy and hear about a variety of women’s experiences within the organization