

SIMMONS
BOSTON, MASSACHUSETTS

School of Management : Entrepreneurship



**WIN \$10,000
TO BUILD YOUR
ENTREPRENEURIAL VENTURE**

2007 Contest Winner

Jennifer Christian-Murtie, a Boston resident and an American raised in Kenya, won the 2007 Silverman Business Plan Competition. Jennifer is building a consultancy and referral practice for providers and customers supporting environmental, economic and sustainable development of the hotel and lodging industry in Africa. She named her company African Ecohotels Services. Christian-Murtie graduated from the Simmons School of Management MBA program in 2007 with a Certificate in Entrepreneurship.