

SIMMONS

BOSTON, MASSACHUSETTS

School of Management : Entrepreneurship



**WIN \$10,000
TO BUILD YOUR
ENTREPRENEURIAL VENTURE**

Plan and Presentation Guidelines

Business Plans (first and final version):

Business plans must follow the SOM [business plan format](#) and be a maximum of 30 pages, including all financial statements and appendices. You must submit your plan and all associated spreadsheets and appendices as ONE WORD file. All submissions should follow [specified deadlines](#).

Final Presentations:

Each finalist will have a strict 10-minute limit to present an executive summary of her plan. The presentation should be supported with PowerPoint slides. Each presentation will be followed by 15 minute Q&A session with the judges.