

Roseanne M. Lopez

President

Lopez Consulting Group LLC



Ms. Lopez, President of Lopez Consulting Group LLC, is a Certified Management Consultant, has over 30 years experience working for, or providing specialized consulting to, a broad array of clients. Additionally, she is a specialist regarding linking market trends with organizational alignment. Ms. Lopez has worked for technology companies leading consulting practices and was formerly a Partner with Deloitte & Touche where she was responsible for leading a West Coast consulting practice.

Ms. Lopez has worked extensively in collaborative approaches and high profile projects. Her experience includes:

- Strategic planning
- Marketing strategies and diverse markets
- Change Management
- System selection and implementation
- Business process improvement/Performance measurements
- System performance and operational reviews
- Management audits, fiscal and operations reviews
- Extensive work with boards and commissions

Ms. Lopez' expertise includes aligning organizational operations with multicultural market trends to assist organizations to gain a competitive edge and increase profitability and sustainability. She has been involved with Diversity and multicultural approaches for many years.

She has served on numerous community boards and has held a position on a State of California Commission. She is also a founding member and current President of Madrinas, a Latina Leader's network. Madrinas has a strategic alliance with the Simmons College School of Management. She is a founder of Festival de la Familia, the largest single day celebration of Latino cultures in Northern California held in Sacramento.

She graduated with an undergraduate degree in Business Management from San Diego State University and has an MBA from Long Beach State University.