

Lyn Andrews

Senior Advisor

The HealthCentral Network



Lyn Andrews' thirty year career in the Media Industry has been focused on delivering incremental revenue, profits and market share through transformational marketing, sales, and product strategies for both mature and early stage companies. She successfully repositioned two legacy brands, recruited and retained high performance contributors at every level of the organization, and has been a pioneer and thought leader in the development of holistic, integrated advertising products.

Lyn has been an effective leader and innovator in both public, private, and start-up companies: CBS Television Network, ABC Radio Networks, WebMD, The Weather Channel/weather.com, Boomerang Mobile Media and most recently The HealthCentral Network. Her broad, general management experience includes multi-million dollar talent and media contract negotiations, product development and brand extensions, operations, P&L ownership and turn-around leadership.

Prior to joining the HealthCentral Network in April 2006, Lyn was one of the founding members of a start-up technology company which distributed content and services to consumers on their mobile devices. In her role as Senior Advisor, Lyn reported directly to the CEO and was a member of the executive committee.

Lyn has served on the board of the Tom Joyner Foundation and Marymount Manhattan College. She is a member of the Wildlife Trust's President's Council, and serves on the advisory boards of Third Age and Senior Vitals. Lyn is a member of C200, Meng and The Belizean Grove. She is currently completing a certificate program in Conservation Biology at Columbia University.