



SIMMONS

School of Management
Boston, MA | simmons.edu/som

2009 MBA GRADUATE PLACEMENT DATA¹

PLACEMENT STATISTICS

% of MBA Graduates employed within 6 months.....	89% ²
% of MBA Graduates promoted within their same organization during or after the program.....	29%

EMPLOYMENT PROFILE

Average salary ³ For Profit Sector.....	\$79,200
Average salary ⁴ Not For Profit Sector.....	\$66,300 ⁵
Average salary increase for industry changer.....	40%
Average salary increase for function changer.....	40%
% receiving signing bonus, commission, or stock options.....	35%

AVERAGE SIZE OF COMPANY

% Self Employed.....	8%
% under 20 Employees.....	12%
% 20 – 100 Employees.....	8%
% 100 – 500 Employees.....	16%
% 500 – 1000 Employees.....	6%
% over 1000 Employees.....	38%

TOP FIVE RESOURCES GRADUATES FOUND HELPFUL DURING JOB SEARCH

Career Services Office one-on-one appointments.....	81%
Friends/Colleagues.....	74%
SOM Alumnae Contacts.....	74%
Websites.....	73%
Outside networking events.....	71%

OVERALL SATISFACTION WITH CAREER SERVICES OFFICE 4.3 (on 5pt scale)

¹ We received information from a total of 56 graduates (20 from December and 36 from August), for a response rate of 93%. 11 responses were incomplete and are used only when relevant information was completed.

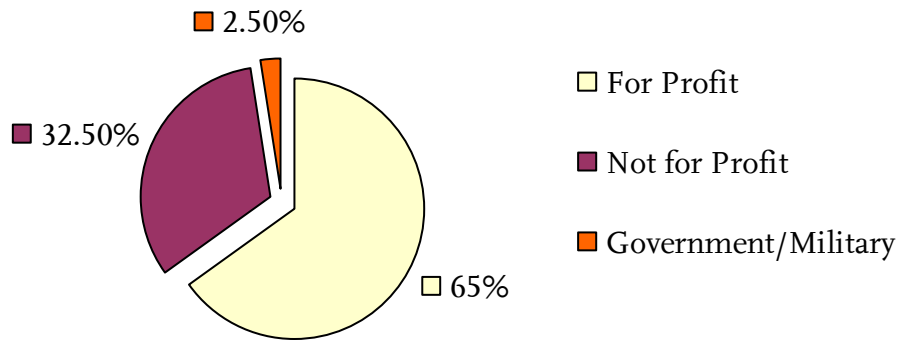
² Out of 56 responses, 6 were not seeking employment (either because they choose to stay in their current position or for personal reasons) and 4 are self-employed. 41 of the remaining 46 are employed (either through promotion inside their existing organization company or in a new organization) and the other 5 are still seeking.

³ Data does not include annual bonuses or commission.

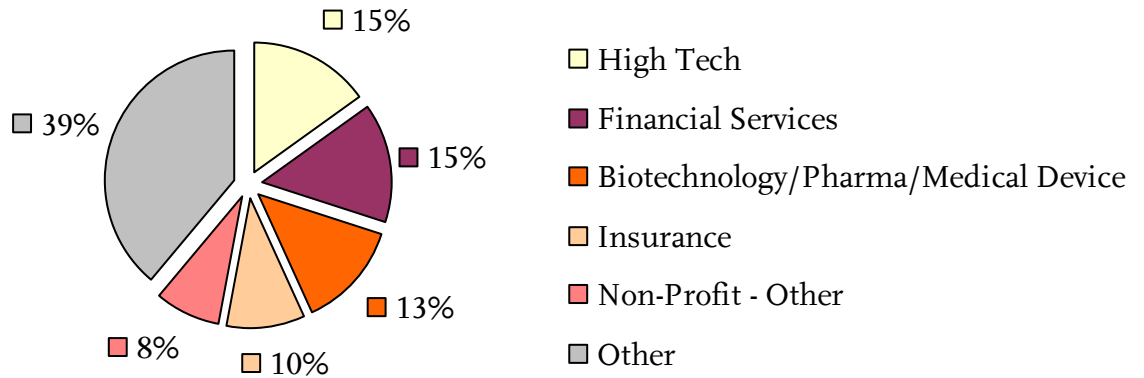
⁴ Data does not include annual bonuses or commission.

⁵ Non Profit Sector salary is consistent with the national average for the sector.

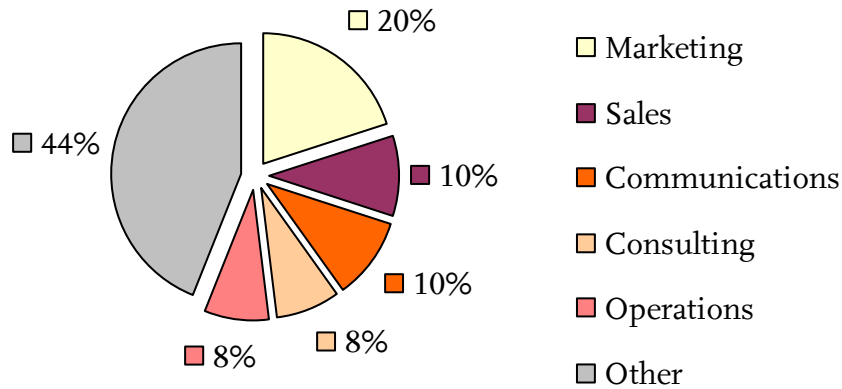
% OF GRADUATES EMPLOYED BY SECTOR



% OF GRADUATES EMPLOYED BY INDUSTRY⁶



% OF GRADUATES EMPLOYED BY FUNCTION⁷



⁶ Other: Advertising, Arts, Commercial Real Estate, Education, Energy, Entertainment, Government, Health Care, Health Care (Provider Side), Market Research, Professional Services, and Publishing.

⁷ Other: Account Management, Administrative, Auditing, Biotech, Business Owner, Compliance, Event Planning, Finance, General Management, HR, Medical, Non-Profit Administration, Project Management, and Research.

2009 GRADUATE PLACEMENTS – PARTIAL LIST

Acquia, Inc.	Account Executive
AEW Capital Management, LP	Analyst
Aldata, Apollo Inc.	Product and Customer Care Manager
Blue Cross Blue Shield of MA	Healthcare Contract Administrator
Bottomline Technologies, Inc.	Healthcare Marketing Consultant
Colliers Meredith & Grew	Research Associate
ConstellationCenter	Business and Communications Analyst
Cytoo Cell Architects	Manager of Scientific Affairs
EMC	Marketing Leadership Development Program, Senior Associate
Harvard University	Strategic Financial Analyst
HubSpot	Inbound Marketing Consultant
Invoke Solutions	Research Account Executive
MIT	Fiscal Officer
Navitas World	Marketing and Admissions Manager
Philips Healthcare	Communications Lead
Shire Human Genetic Therapies	Financial Analyst
The Cadmus Group	Analyst - Environmental Consultant
The Kimmel Center	VP of Sales and Marketing
Tufts Medical Center	Associate Director of Events
United Domains	Marketing/Social Media Manager
Vertex Pharmaceuticals, Inc.	Marketing Manager
Yahoo!	Human Resources Representative III