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John W. McCormick

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Objective: *Improve learning and instruction through the application of knowledge and skills in instructional design, teaching, and technologies.*

Core skills: Instructional design, teaching, faculty professional development, project management, team management, writing, communications.

Instructional Design Specialist May 2009- Present
North Shore Community College, Danvers, MA.

Duties

- Manage Instructional Design/Technology projects for Danvers, MA campus.

Senior Instructional Designer August 2008- May, 2009
Simmons College, Boston, MA

Key Projects

- Blended Learning Initiative (Sloan-C Grant): Simmons Blended Learning website (video-based teaching case studies), Faculty Institute (one week intensive professional development in hybrid format).

Duties

- Led teams on instructional design/technology projects.
- Consulted with faculty on course redesign projects (fully online and blended).
- Designed and facilitated professional development events: Faculty Institute, Faculty Lunch Series.
- Designed and teach *Instructional Design: Creating Effective Online Materials for eLearning*, Graduate School of Library and Information Science.

Instructional Technology Specialist January 2005- August 2008.
North Shore Community College, Danvers, MA.

Key Projects

- ANGEL LMS transition (over 200 online, hybrid and web-supported courses and 90 faculty), Tablet PC initiative, multimedia learning object development.
- Tablet PC initiative: Moved from 0 to 25+ faculty users, 2006-2008.

Duties

- Provide instructional design support for faculty developing and updating online, hybrid and web-supported courses.
- Assist faculty to design and implement instructional projects integrating technology into teaching/learning process.
- Design, develop and implement faculty training facilitating integration of technology into curriculum.
- Co-design, develop and teach *Teaching and Learning Online*, a professional development course for new online instructors. In 2006, *Massachusetts Colleges Online* chose this course for statewide college instructor training.
- *Quality Matters* Review Team Roles: Peer Reviewer, Review Team Chair, Master Reviewer (2006-2008).

Online Course Developer and Senior Lecturer July 2004- January 2005

Boston University: The Center for English Language and Orientation Programs, Boston, MA.

- Co-Developed *English for Health and Medical Professionals*, CELOP's first online course.
- Taught *Academic and Professional Writing*.

ESL Instructor and Course Designer 1995 -2004

Community Colleges in Seattle, Washington.: Shoreline, Lake Washington, Renton Technical

- Designed and taught academic ESL courses and Healthcare Bridge ESL I & II, focusing on Anatomy and Physiology.
- Collaborated with non-ESL program instructors to provide integrated ESL and basic skills instruction to increase student retention and program effectiveness.
- Instructed diverse group of students at learning centers using multiple learning modes; computer-based, individual, and classroom-based learning.

Course Development/Projects:

Mastering Learning Styles and *Learning and Adapting Technologies*. Courses developed for *Washington Online* (Washington State's consortium of colleges offering distance courses) and the *Washington State Skills Standards Project*.

Audio-based simulation training for Emergency Medical Dispatcher trainees. This CD-ROM-based module used Coursebuilder for Dreamweaver. Designed for Renton Technical College.

Instructional Technologies

Proficient:

- PC environments.
- Blackboard 6.0+, Angel 7.2, Blackboard Vista 4.0 (formerly WebCt).
- Adobe Premiere/Premiere Elements, Photoshop, iDVD, iMovie, iPhoto.
- Articulate Presenter and Engage, Captivate, Camtasia, Impatica.

Experienced:

- Macintosh environments.
- Macromedia Dreamweaver.
- Flash, including basic-intermediate ActionScript.
 - Courses through International Webmasters Association:
 - HTML 4.01 I
 - HTML 4.01 II
 - CSS I
 - Web Animation with Flash MX2004
 - Intermediate Flash MX2004
 - Advanced Flash MX2004
- SmartClassrooms, SMART Boards, Tablet PCs.
- Video and television production equipment including digital video cameras, TV cameras, microphones, and nonlinear editing equipment.

Education

2001 **University of Washington**, Seattle, Washington.

MEd. Educational Communications and Technology

Selected Instructional Design coursework:

Design of Interactive Instructional Systems, Message Design, Principles and Practices of Curriculum Development, Seminar in Instructional Development, Inquiry-based Instruction in K-12 Science, Distance Learning.

Washington Online certificate:

Teaching Online: Planning for Success

1995 **Seattle University**, Seattle, WA

Certificate in Teaching English as a Second Language

1984 **University of Massachusetts at Lowell**, Lowell, MA.

B.S. Environmental Science/Geology.

Publications

McCormick, J. (2001). Investigation towards a model of professional development of educators in the use of technologies at a Technical College. In Washington state Skill Standards Curriculum Guide for Professional Technical College Instructors. Consolidated Press: Seattle, Washington.

Presentations

Onsite, Online and Beyond at 10th Annual Massachusetts Community College Conference on Teaching, Learning and Student Development: *Promoting Student Success in the 21st Century*, April 20, 2007.

Changing Learning Management Systems, Massachusetts Colleges Online Conference. June 13, 2008.