

Group 9 (Facilitator: Martha Mahard)

Challenge: New Definitions

NETWORK:

- Broad context for cultural heritage community and our audience
- Education brings commonalities together
- Differences among professions are trivial
- Unifying

ADVOCACY:

- Education preservation in K-12 and higher education
- Meaningful to “me”
- Local community programs create broad awareness; popularizes preservation
- Marketing the profession

PARTNERSHIPS:

- Genealogists = untapped resources
- Public Libraries
- Information Technologists
- Digital Delivery = Great Leveler

EDUCATION:

- Less disciplined specific
- Digital education
- Introduce “working together” as a whole, but take the knowledge to specific organizations