

Graduate Studies Programs

Master of Arts in Gender/Cultural Studies and Master of Science in Communications Management

About the Program

This unique dual degree program combines the intellectual rigor of gender studies and cultural theory with the strategic thinking and practitioner approach of communications. Responding to a constantly changing professional culture and the increasing number of corporations working to broaden their definitions of diversity, this program incorporates issues including cultural diversity, gender equality, and effective communication strategies, while focusing on communications, cultural theory, diversity, gender politics, and the marketplace. Career options for graduates of this program include positions in diversity consulting, human resources, employee communications, advocacy organizations, and more.

Coursework

The dual GCS/MCM degree program consists of 13 courses, 52 credit hours. The requirements are as follows:

Three required GCS courses

GCS 403 Seminar in Gender/Cultural Studies

GCS 430 Cultural Theory

And one of the following:

GCS 406 Feminism and Literature

GCS 410 Issues in International Studies

GCS 412 Theoretical Approaches to Cultural Narratives

GCS 415 Feminism and Economic Difference

Four required MCM courses

MCM 442 Emerging Communications Technologies

MCM 462 Financial Aspects of Business

MCM 481 Strategic Communications and Organizational Change

MCM 485 Communicating Across Cultures

Five elective courses (two in MCM and three in GCS)

One combined GCS/MCM capstone

Electives

GCS Elective Courses

GCS/ENG 405 Contemporary Critical Theory

AST 513 The Black Struggle for Schooling in America

AST 525 Critical Race Feminism and Public Policy

AST 535 Race, Sex, and Class: Contemporary Film Images of Women of Color

AST/SOC/WST 540 Intimate Family Violence: A Multicultural Perspective

“What I like most about the GCS/MCM dual degree program is its unique ability to create a strong balance between theory and practice. It gives me the capacity to analyze and think critically about today’s work environment and build integral managerial and leadership skills.”

SUJATA ADAMSON-MOHAN '08GS
MASTER OF ARTS IN GENDER/CULTURAL STUDIES
MASTER OF SCIENCE IN COMMUNICATIONS
MANAGEMENT



SIMMONS
GRADUATE STUDIES ADMISSION

GCS Elective Courses, continued

CHL	401	Criticism of Children's Literature
CHL/ENG	423	19th Century American Children's Literature
ENGL	402	Seminar in the Teaching of Writing
ENGL	506	Victorian Literature and Culture
ENGL	508	The Postcolonial Novel
ENGL	522	The Postmodern Novel
ENGL	527	Race and Gender in Psychoanalytic Discourse
ENGL	530	Postcolonial Cinema
ENGL	598	Feminist Film Studies
HIST	560	Seminar in the History of Women and Gender
INRL	590	Seminar in International Relations
PHL	523	Law and Philosophy
SOCI	511	Critical Race Legal Theory
SOCI	547	Whiteness, Antiracism, and Justice Work
SOCI	548	Re-envisioning the Third World
WST	500	Seminar in Gender and Sexuality
WST	504	Feminist Theories
WST	533	Queer Theory

MCM Elective Courses

MCM	420	Effective Managerial Communications
MCM	421	Speechwriting and Oral Presentation
MCM	422	Writing for Communications Professionals
MCM	423	The Business Press
MCM	424	Negotiations
MCM	425	Leadership through Communication
MCM	426	The Art of Conversation
MCM	451	Integrated Marketing Communications
MCM	452	Consumer Communications
MCM	454	Communicating Corporate Image
MCM	453	Strategic Marketing Communications
MCM	458	Online Communications
MCM	460	Financial and Investor Relations
MCM	461	Public Relations in the 21 st Century
MCM	464	Corporate/Community Relations
MCM	465	Issues Management
MCM	486	Cultural Diversity in the Workplace
MCM	488	Organizational Communication and Culture
MCM	497	Special Topics in Communications Management
MCM	498	Independent Study

This coursework is subject to change. Other electives are available on a semester-by-semester basis. A list of current electives for each semester is available from the appropriate program director.

Contact Us

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