

Martha R. Mahard

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Current Teaching and Consulting

2014-present Consultant & Project Manager, Print Department Inventory Project, Boston Public Library

2006- present Professor of Practice

Simmons Graduate School of Library and Information Science.

Current Courses: LIS 471 Management of Photographic Archives, LIS 446 Art Documentation, LIS 531V Concepts in Cultural Heritage Informatics, LIS 531X Cultural Heritage Practicum

Additional courses: LIS 439 Preservation Management, LIS 424 Managing Moving Image Materials in Libraries and Archives, LIS 470 Visual Communication, and LIS 444 Archiving and Preserving Digital Media

2014-present Director, Cultural Heritage Informatics concentration

2009-2013 Co-Principle Investigator, "Curriculum, Cooperation, Convergence, Capacity – Four Cs for the Development of Cultural Heritage Institutions." Funded by the Institute of Museum and Library Services, Laura Bush 21st Century Librarians Program. No-cost extension, 2012-2013.

Previous professional employment

2005-2006 Visiting Assistant Professor, Simmons Graduate School of Library and Information Science

1995-2005 Fine Arts Library, Harvard College Library

Curator, Historic Photographs and Special Visual Collections, 2001-2005

Curator, Visual Collections, 1995-2001

Acting Librarian, 1998

1994-2005 Adjunct Faculty, Simmons GSLIS (LIS 471, LIS 470, LIS 446)

1989-1995 Frances Loeb Library, Harvard Graduate School of Design

Visual Resources Librarian, 1989-1995

1970-1987 Harvard Theatre Collection, The Houghton Library, Harvard University

Assistant Curator and Manuscript Cataloguer, 1979-1987

Reading Room Supervisor, 1972-1979

Reading Room Assistant, 1970-1972

Education

1992 D.A., Simmons Graduate School of Library and Information Science

1989 M.S., Simmons Graduate School of Library and Information Science

1976 M.A., Tufts University (Theatre History)

1970 B.A., Barnard College, Columbia University (English)

1984 Rare Book School, Columbia University School of Library Service, "Scholarly Editing," G.

Thomas Tanselle

Honors

Kenneth R. Shaffer Award, Simmons Graduate School of Library and Information Science, 1989

Annual Research Award, American Association of Theatre for Youth, 1986

Teaching

Graduate courses

Simmons Graduate School of Library and Information Science

Concepts in Cultural Heritage Informatics, LIS 531V, 2010-present

Management of Photographic Archives, LIS 471, 1995-present

Art Documentation, LIS 446, 2001, 2002, 2003, 2006-present

Preservation Management, LIS 439, 2005 – 2010

Archiving and Preserving Digital Media, LIS 444, 2008-2010

Managing Moving Image Materials in Archives and Libraries, LIS 424, 2006-2009

History of Visual Communication, LIS 470, 1994-2000, Fall 2007

Simmons GSLIS Continuing Education workshops
2006-2009 Describing Photographs
2010 Digital Image Curation, with Prof. Ross Harvey

Other Selected Workshops

ARLIS/NA, Describing Photographs, May 2006

New England Archivists, Workshop instructor. Identification and Handling of Historic Photographs. Half-day workshop. Boston, MA. March 2006

Society of American Archivists, Workshop instructor

Administration of Photographic Archives, 2-day workshop, 1.5 CEU, 10 Archival Recertification Credits. Boston, August, 2004 Pre-Conference Workshop; Phoenix, AZ, October, 2004

Describing Photographs in the Online Environment, 1-day workshop, co-sponsored with

Metropolitan New York Library Council, New York, NY (30 students), November 2005

Also presented in 2007 in Albany, New York (November), in Bloomington, Indiana (May), and in November 2008 in Athens, GA for the Society of Georgia Archivists

Society of Southwestern Archivists, Workshop instructor, Administration of Photographic Archives, 2-day workshop, Baton Rouge, May 2005

Visual Resources Association, Administration of Photographic Collections, workshop instructor. Half-day workshop, Miami, March 2005

Current research and scholarship

The Print Department of the Boston Public Library: Organization, Access and Potential. Year-long consulting project and report. 2014-2015. Followed by inventory of prints, 2015-2016.

A Study of the cataloging of photographs in the Harvard University Library system. Report, 2005

Nitrate negatives in the Clarence Kennedy collection of photograph, Fine Arts Library, Harvard College Library. Report. 2005 and in progress

"Why are these records so bad? A study of the description of photographs in major collections." In progress

Publications

Books

The Preservation Management Handbook: A 21st Century Guide for Libraries, Archives, and Museums. Written with Ross Harvey. Rowman and Littlefield. 2014.

Theatre in the United States: a documentary history. Barry B. Witham, general editor. Cambridge University Press, 1996.

Reports

Boston Public Library. Print Department Project. [Needs Assessment]. 4 pts. May 2015.

<http://www.bpl.org/press/2015/06/23/boston-public-library-commissioned-report-is-first-phase-of-improved-print-collection-inventory-control/#more-5521>

Articles, presentations and reviews (selected)

Cloonan, M. and M. Mahard. "Digital Preservation: Whose Responsibility?" *Annual Review of Cultural Heritage Informatics*. V. 1, 1 (2013).

Harvey, R. and M. Mahard. "Mapping the Preservation Landscape for the Twenty-first Century." *Preservation, Digital Technology & Culture*. V.42, 1 (2013): 5-16.

Mahard, M. and R. Harvey. "Digital Stewardship Education at the Graduate School of Library & Information Science, Simmons College." Paper presented at Framing the Digital Curation Curriculum, Florence, Italy. May 6-7, 2013.

Mahard, M. "Museums and Libraries at the Crossroads." Presented at *Redesign: Libraries* symposium sponsored by the Worcester Art Museum. May 3, 2013.

Mahard, M. "It Was A Dark And Stormy Night: Reflections On Convergence." 2nd Annual Graduate Student Symposium, Keynote Address. March 30, 2013.

- Mahard, M. and M. Cloonan. "Framing a Cultural Heritage Informatics Track in Archives, Library and Information Science." Paper presented at the International Council Of Museums' International Committee for the Training of Personnel, Annual Conference, Amsterdam, September 13-15, 2012.
- Mahard, M. "In Search of the Best of All Possible Worlds: Positioning Cultural Heritage Informatics in Library Science and Archival Education." Paper presented as part of panel discussion "Beyond the Silos of the LAMs" at VRA +ARLIS/NA 2011 2nd Joint Conference, Minneapolis, MN, March 24-28, 2011.
- Cloonan, M. and **M. Mahard**. "From the Outside In: Bringing Cultural Heritage Institutions into the Classroom." ALISE Academy: Academic Career Development in Archival and Museum Studies, Special Collections and Rare Book Curatorship and Preservation. Preconference professional development session at ALISE '11: Competitiveness and Innovation, San Diego, CA, January 4-7, 2011.
- Harvey, R. and **M. Mahard**. "A Virtual Archives and Preservation Curriculum Laboratory at Simmons GSLIS." Poster presented at 6th International Digital Curation Conference (IDCC), Chicago, IL, December 6-8, 2010. [POSTER]
- Harvey, R. and **M. Mahard**. "A Virtual Archives and Preservation Curriculum Laboratory at Simmons GSLIS." Poster presented at Colleges of the Fenway 9th Annual Teaching and Learning Conference, "Teaching and Learning Environments of the Future," Emmanuel College, Boston, MA, October 28-29, 2010. [poster]
- Plum, T., Bastian, J., Harvey, R., and **M. Mahard**. "[Cultural Heritage Informatics and the GSLIS Digital Curriculum Laboratory: A Cyberlearning Platform for the Evaluation of Digital Asset Management Systems in the Context of Student Learning Outcomes. A progress report.](#)" Paper presented at 2010 Library Assessment Conference: Building Effective, Sustainable, Practical Assessment, Baltimore, MD, October 25-27, 2010.
- Cloonan, M., and **M. Mahard**. "Collaborative Approaches to Teaching Digital Stewardship: Classroom, Laboratory, and Internships." Paper presented at IFLA-ALISE-EUCLID Conference, Cooperation and Collaboration in Teaching and Research: Trends in LIS Education, Borås, Sweden, August 8-9, 2010.
- Bastian, J., Harvey, R., **Mahard, M.**, and T. Plum. "[Building a Virtual Archives and Preservation Curriculum Laboratory at Simmons College: A Case Study in Collaborative Construction](#)" *Journal of Education for Library & Information Science*, 51, no. 4 (2010): 241-250.
- Bastian, J., Harvey, R., **Mahard, M.**, and T. Plum. "Building a Virtual Archives and Preservation Curriculum Laboratory at Simmons College: A Case Study in Collaborative Construction." Paper presented during panel discussion at ALISE '10: Creating a Cultural of Collaboration, Boston, MA, January 12-15, 2010.
- Review of Photographs: Archival Care and Management / Mary Lynn Ritzenthaler and Diane VogtO'Connor, with Helena Zinkham, Brett Carnell & Kit Peterson. ARLIS/NA Reviews, February / March 2007
- "Cataloging Cultural Objects (CCO) and its application in the description of archival collections of visual materials." Presented at ALA pre-conference, New Orleans, 2006.
- "Model Pairs: Book review of Face to Face by Paul Ardenne." *Art Documentation*, vol. 24, no. 1 (Spring 2005), pp. 55-56
- "The indivisibility of art librarianship revisited." With Wolfgang Freitag, *Art Libraries Journal* v. 29 no. 1 (2004) p. 5-9
- "Indivisibility in the Twenty-First Century, or the Elephant in the Living Room." *Art Documentation* v. 22 no. 2 (Fall 2003) p. 5-7
- "Berenson Was Right! Why We Maintain Large Collections of Historical Photographs." *Art Documentation* v. 22 no. 1 (Spring 2003) p. 9-12
- "Historic Photograph Collection in the Harvard Fine Arts Library: Looking toward the future." *Visual Resources Bulletin*, Summer, 2003, special issue
- "Collaborative Access: The Harvard Experience" with Ann Whiteside. *Visual Resources Bulletin* v. 25, no. 4 (1998) p. 71-77
- "In Our Own Backyards: An Intra-Institutional Collaborative Data Sharing Project," with Ann Whiteside. *Art Documentation* v. 25, no. 2 (1998) p. 105-107
- "Educating visual resources professionals: report of a session at the 1994 ARLIS/NA Conference." Martha R. Mahard, *Art Documentation* v. 13 (Summer 1994) p. 75-76

- "Educational Opportunities in the Visual Resources Profession." In Guidelines for the VR Profession, ed. Kim Kopatz, joint publication of ARLIS/NA and VRA
- "Shakespearean promptbooks in the Harvard Theatre Collection: a catalogue." With Jeanne T. Newlin and Robin Baker. Harvard Library Bulletin, v. 35, no. 1, [1988] special issue, 134 pp.
- "Preliminary checklist of early printed children's plays in English, 1780-1855." Jonathan Levy and Martha R. Mahard In: Performing arts resources, v12: Topical bibliographies of the American theatre. Theatre Library Association, 1987. Pages: 1-97
- "Preservation of Playbill and Program Materials." Preserving America's Performing Arts, Theatre Library Association, 1985.
- "Nestroy and the Viennese stage: the John and Rita Russell Viennese collection." With Jeanne T. Newlin. Harvard Library Bulletin, v. 24, no. 3, July, 1981.
- "The Fortunes of a Penny Showman: The John Richardson. Harvard Library Bulletin, v. 30, 1982.

Service at Simmons

Oversight of independent studies

Project Manager, IMLS-funded 4Cs grant project (2009-2012, ext. through June 30, 2013)

Committees 2011-2013

PAAR, Curriculum, Archives teaching faculty, Working Group on Capstone project, Working Group on Foundations course, Preservation Committee

Faculty Advisor for student organization: Panopticon

Admissions interviews

Outside of Simmons:

Guest lecturer for Museum Studies class at Harvard

Reader, Master's Thesis, Harvard Extension School, Museum Studies

Community Service

Board of Directors, Northeast Document Conservation Center

Board of Directors, Sherborn Historical Society (Recording Secretary, 2013-)

Board of Trustees, Dell Cemetery, Natick, Massachusetts

Worcester Art Museum, Advisor on institutional archives

Member: ARLIS/NA, AAM, SAA