

Summary Results First Destinations Outcomes Survey Baccalaureate Class of 2016



Each year Simmons College surveys alumnae from the previous year's graduating baccalaureate class to determine their employment and/or further education status. The most recent survey was conducted in the 2015-2016 time period for the Class of 2016. The following is a summary of the results from that survey:

KNOWLEDGE RATE

Knowledge Rate (% for whom data obtained): 74%

Total No. of Graduates Surveyed: 474

Total No. for Whom Data Obtained: 349

No. of Cohorts Surveyed: 4 (Aug & Oct, 2015; Jan & May, 2016)

Largest Departments and Knowledge Rate:

Department	Rank	Total Grads	Knowledge Rate
Nursing	1	159	67%
Biology	2	61	75%
PT/Exercise Science	3	47	89%
Communications	4	35	83%
Management	5	34	85%

CAREER OUTCOMES

Career Outcomes Rate (FT+PT): 91%

Employed Full-Time: 56%

Engaged in Military or Volunteer Service: <2%

Enrolled/Enrolling in Continuing Education: 22%

Full-time Rate (sub-total): 79%

Employed Part-Time (temp, internship, etc.): 12%

Seeking Employment: 7%

Other: 2%

(sub-total) 9%

TOTAL: 100%

EMPLOYMENT (all data for those employed full-time)

Top Fields of Employment:

1. Health Care	58%	4. Technology	5%
2. Business & Finance	7%	5. Human & Social Services	4%
2. Sciences	7%		

Top Employers:

More than two hires:

- Beth Israel Deaconess Medical Center
- Boston Children's Hospital
- Brigham & Women's Hospital
- Eliot Hospital
- Franciscan Children's Hospital
- Lahey Hospital
- Massachusetts General Hospital
- Spaulding Rehabilitation Hospital

- Tufts Medical Center

Two hires each (selected):

- Dartmouth Hitchcock Medical Center
- McLean Hospital
- VA Medical Center – Boston
- Walt Disney World
- Wellington Management

Selected Other Employers:

- Boston Digital Productions
- Brainlab
- Bridgewater Veterinary Clinic
- Brown Brothers Harriman
- Castle Group
- Dell/EMC
- Fidelity Investments
- Hitachi
- HubSpot
- Institute at the Golden Gate
- Liberty Mutual
- MEDITECH
- MFS Investment Management

- Mitre
- Northeast Bank
- Partners Healthcare
- PeopleFit
- Procter & Gamble
- Staples
- Travelers Insurance
- TripAdvisor
- Tri-Town Community Action
- Vanderbilt University Medical Center
- Wayfair
- Wyss Institute at Harvard University
- Yale New Haven Hospital

Relation to Major:

- Very Related/Somewhat Related 84%

Length of Job Search:

1. By graduation 12%
2. Within 3 months of graduation 48%
3. 3-6 months after graduation 35%
4. Over 6 months after graduation 5%

Method of Finding Job:

1. Internet job site 36%
2. Networking 20%
3. Direct employer contact 17%
4. Internship/clinical placement 12%

Salary:

- Average Salary \$47,271
- Median Salary \$45,500
- Range \$12,000 - \$81,000

Region of Employment:

1. Massachusetts 72%
2. New England (outside Mass.) 9%
3. US (outside New England) 17%
4. International 2%

CONTINUING EDUCATION

Enrolled/Enrolling in Continuing Education: 22%
Seeking Continuing Education: 1%

Top Graduate Schools (two or more enrolled):

- Simmons College
- Northeastern University (law, other)

Selected Other Graduate Schools:

- Boston University
- Roger Williams University
- Brandeis University
- Suffolk University
- Columbia University
- UMass - Boston
- Merrimack College
- University of California – San Diego

METHODOLOGY & TERMINOLOGY

Simmons subscribes to the guidelines for undergraduate outcomes data collection and reporting first published by the National Association of Colleges and Employers (NACE) in January, 2014. The Career Education Center surveyed all four graduating baccalaureate cohorts that comprise the Class of 2016: August and October, 2015, and January and May, 2016. The survey period ran up to approximately seven months out from the last of the four cohorts (December 31, 2016). We used the Outcomes Survey tool from GradLeaders to administer the survey online. We then supplemented the online survey with a hard copy survey and phone calls, with additional data gathered from the offices of the Registrar and Advancement as well as LinkedIn. We also adopted the NACE terminology, hence “Knowledge Rate” (all data obtained from survey responses and other sources) and “Career Outcomes Rate” (percent engaged either FT or PT).

For further information, please contact the Simmons College Career Education Center, (617) 521-2488 or careers@simmons.edu.